



**Introduction to the neighborhood,  
SEAMAAC & why SEAMAAC took  
on this project**

# Welcome to Mifflin Square Park

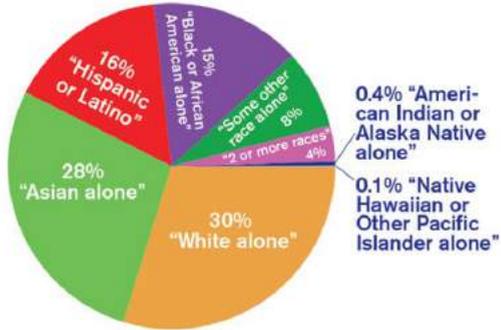




# Welcome to Southeast Philly!



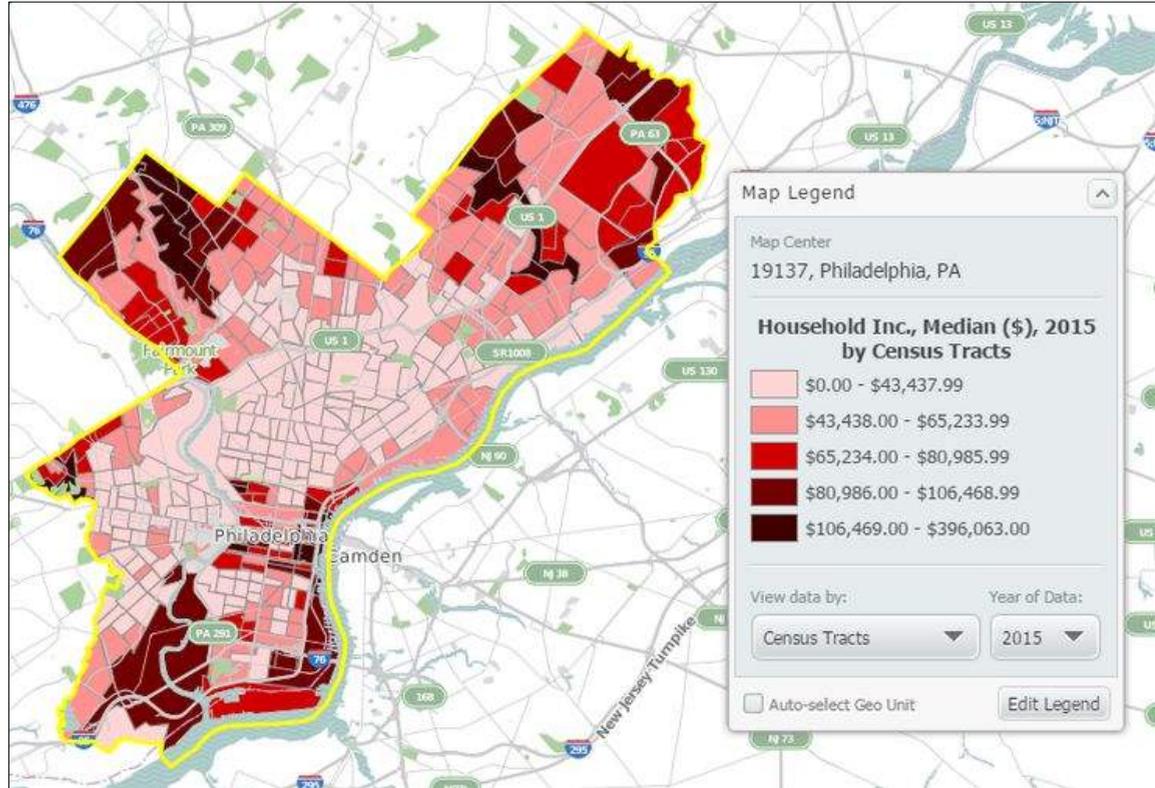
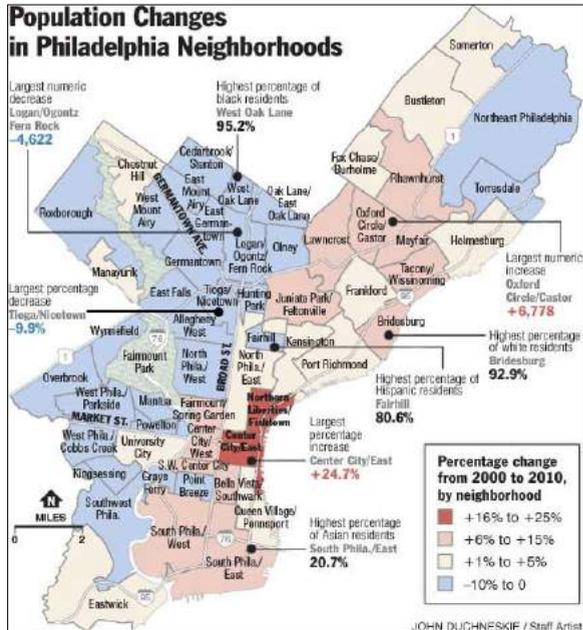
## Race & Ethnicity counted in 2010



THE MAP TO THE RIGHT SHOWS ONE DOT FOR EACH PERSON COUNTED ON EACH BLOCK.



# Context of SoPhiE & Mifflin Square Park



## Median Annual Household Income Estimated 2011-14



LESS INCOME

MORE INCOME

### KEY

Some areas of the planning area reach or exceed the Philadelphia mean household income of \$37,460, while others, including some right next to the park, are as low as 58% of the city median.





# According to the Pew Charitable Trusts, neighboring areas show clear evidence of gentrification



In May 2016, the Pew Charitable Trusts published a report attempting to measure gentrification, defined as follows:

First, to be considered eligible for gentrification, a census tract had to have a relatively low median household income in 2000. We set the threshold at \$53,992, which was 80 percent of the regional median of \$67,490 in inflation-adjusted dollars; this is the standard that the federal government uses to designate low income and determine eligibility for housing assistance and other funding programs.

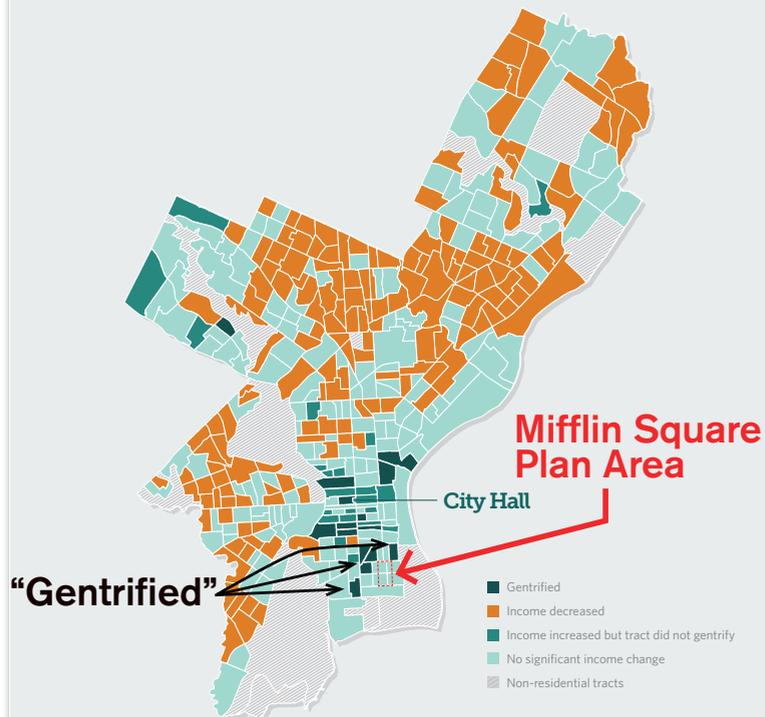
Second, the median income for the tract had to have a statistically significant increase of at least 10 percent in inflation-adjusted dollars from 2000 to 2014—a notable change, given the city's overall income declines.

Third, the tract's 2014 household income figure had to exceed the citywide median of \$37,460.

As seen in the map from the report reproduced to the right, three census tracts immediately adjacent to the plan area tracts, along with two other nearby tracts, were found to be among the relatively few “gentrified” areas in the entire city (colored dark blue).

Because the investment and real estate activities that drive gentrification tend to expand to adjacent areas, we can conclude that the plan area is subject to a high risk of gentrification including increased real estate investment, rising rents and property values, and risks of residential displacement due to new development and rising housing costs.

Figure 1  
Income Change in Philadelphia Census Tracts, 2000-14



Out of 372 residential tracts in the city, 15 gentrified from 2000 to 2014, according to our income-based definition. Median household income declined in more than 10 times as many tracts, 164 in all. There was no significant income change for 171 tracts.

Source: Pew analysis of Brown University Longitudinal Tract Database and U.S. Census, American Community Survey, 2010-14 five-year estimate  
© 2016 The Pew Charitable Trusts





July 26, 1941

# Youth Shot in New Riot Outbreak

PHILADELPHIA

April 2, 1960

# One boy dead after Philly racial clash

July 15, 1996

## Neighbors Try To Park Differences Mifflin Square Went From A Social Hub To A Racial Minefield.

By Kathy Boccella, INQUIRER STAFF WRITER

POSTED: July 15, 1996

August 26, 1998

## A Tenuous Peace Neighbors Fear More Violence In Mifflin Square

by Myung Oak Kim, Daily News Staff Writer

POSTED: August 26, 1998

the neighborhood, and

In response to the com

Association of C

October 2, 2003

*South Philly Review*

### Messy divide

Trash is only the beginning of the problems at Mifflin Square, a park shared by multiethnic residents and one that hosts frequent open-air markets.



**wilingo**  
Mifflin Square Park (...)

141 likes 96w

wilingo Tis the season. #HCNY  
yenny0917 🍷🍷🍷🍷  
bchan\_ent they're like \$3/per stick now???  
or still \$2? I go broke messing with them  
wilingo Home girl gott em for a dollar!  
@bchan\_ent  
bchan\_ent 🍷🍷🍷🍷🍷🍷🍷🍷

♥️ Add a comment... 🌐



**agglesaurus**  
Mifflin Square Park (...)

30 likes 129w

agglesaurus #100happydays Day 57:  
craving satisfied 🍷🍷🍷🍷🍷🍷  
Papaya salad, beef sticks, and sticky rice #cambodianfood  
#philly #phillyeats #phillyfoodporn  
#philadelphia #philadelphiafoodie  
cuteshit3 Stopp!!! Why u go without me?!0  
agglesaurus @cuteshit3 sorry it was last minute!!!

♥️ Add a comment... 🌐

June 7, 2016

## mifflin square's food vendors have been shut down. now what?

JAKE BLUMGART | TUESDAY, JUNE 07, 2016











NO  
DUMPING  
\$300.00  
FINE

Informational sign with illegible text.







**Getting started: Park Powers**



CITY OF PHILADELPHIA PARTNERS

**Mark Squilla,**  
District 1 Councilman  
City of Philadelphia



**PHILADELPHIA  
PARKS &  
RECREATION**



**PHILADELPHIA  
WATER  
— DEPARTMENT —**

## Mifflin Square Park & Neighborhood Plan

**Mifflin Coalition** Bhutanese American Organization–Philadelphia, Cambodian Association of Greater Philadelphia, Friends of Mifflin Square Park, Karen Community of Philadelphia, Lower Moyamensing Civic Association, Mural Arts Philadelphia’s Restored Spaces Initiative, SEAMAAC (convener), United Communities Southeast Philadelphia

**City of Philadelphia partners** Department of Parks and Recreation, Philadelphia Water Department, Office of Councilman Mark Squilla, 3rd Police District, Philadelphia City Planning Commission

**Consultant team** Hector urban design, planning & civic arts with Alexa Bosse & Marc Norman (planning & design) and V. Lamar Wilson (civic engagement)

## Park Powers

**Partners** Mural Arts Philadelphia’s Restored Spaces Initiative, Hector urban design, planning & civic arts, Mural Arts Philadelphia Art Education, Philadelphia Youth Network, SEAMAAC

**Project team** Patricia Barrera, Nashay Blancher, Abou Diallo, Abdou Drabo, Breyelle Gupton, Beyoncé Harmon, Naquan Harmon, Margaret Kearney, Devonne Miller, José Pantoja, Rakim Perry, Antoine Rainey, Christine Rhodes, Damon Rich, Noelia Rodriguez-Ruiz, Paige Scott-Cooper & Jae Shin

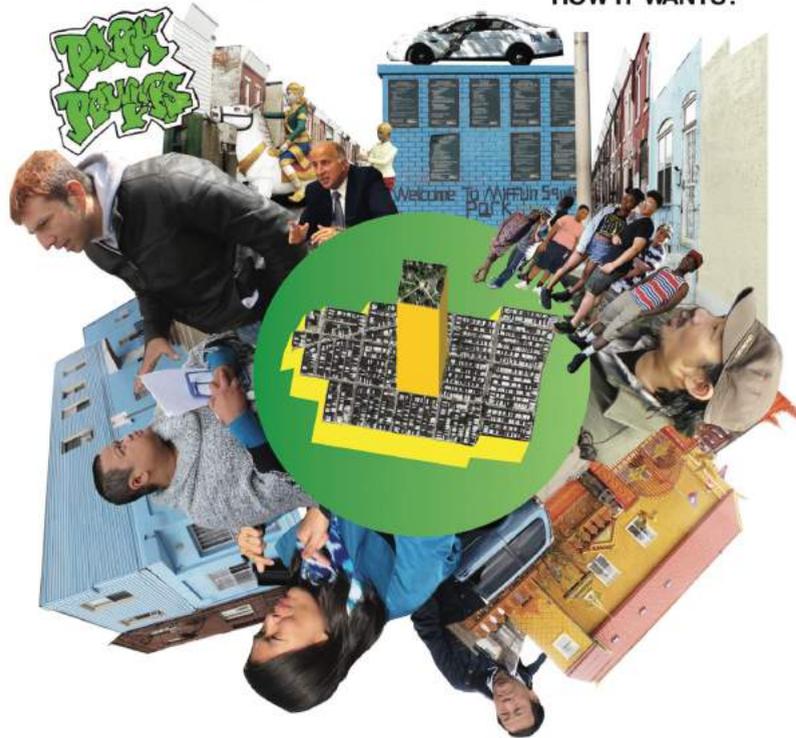
**Funders** City of Philadelphia Department of Human Services, FAO Schwarz Family Foundation, Hummingbird Foundation, Philadelphia Youth Network, PTS Foundation & Surdna Foundation

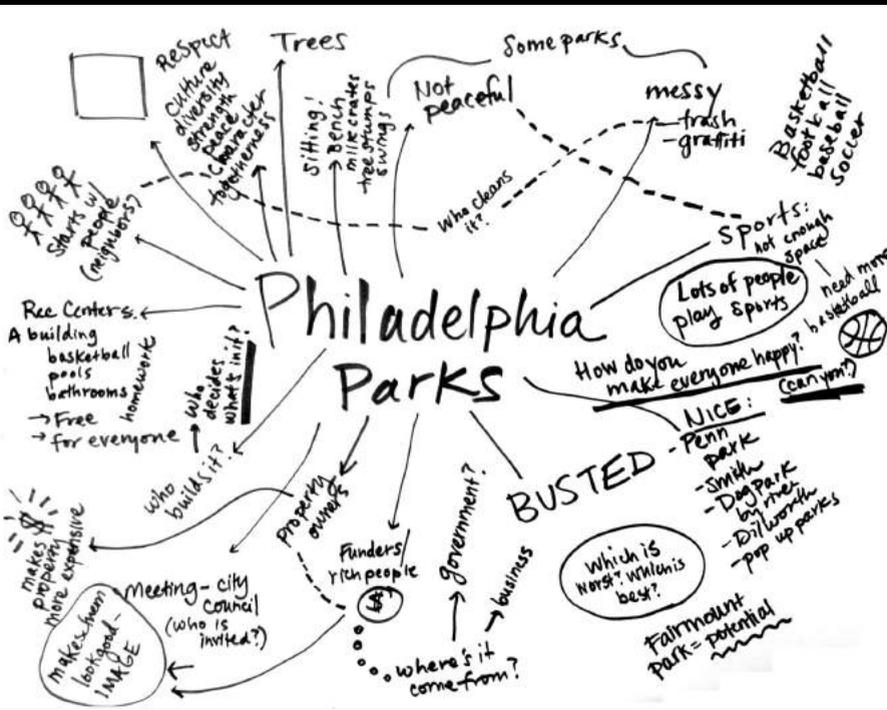




DURING SUMMER 2016, 15 YOUNG PHILADELPHIANS,  
MURAL ARTS, SEAMAAC & ARTIST DAMON RICH  
ARE TRYING TO FIND OUT

WHAT DOES  
**Southeast Philly** have to do  
TO GET  
**Mifflin Square Park** rebuilt  
HOW IT WANTS?

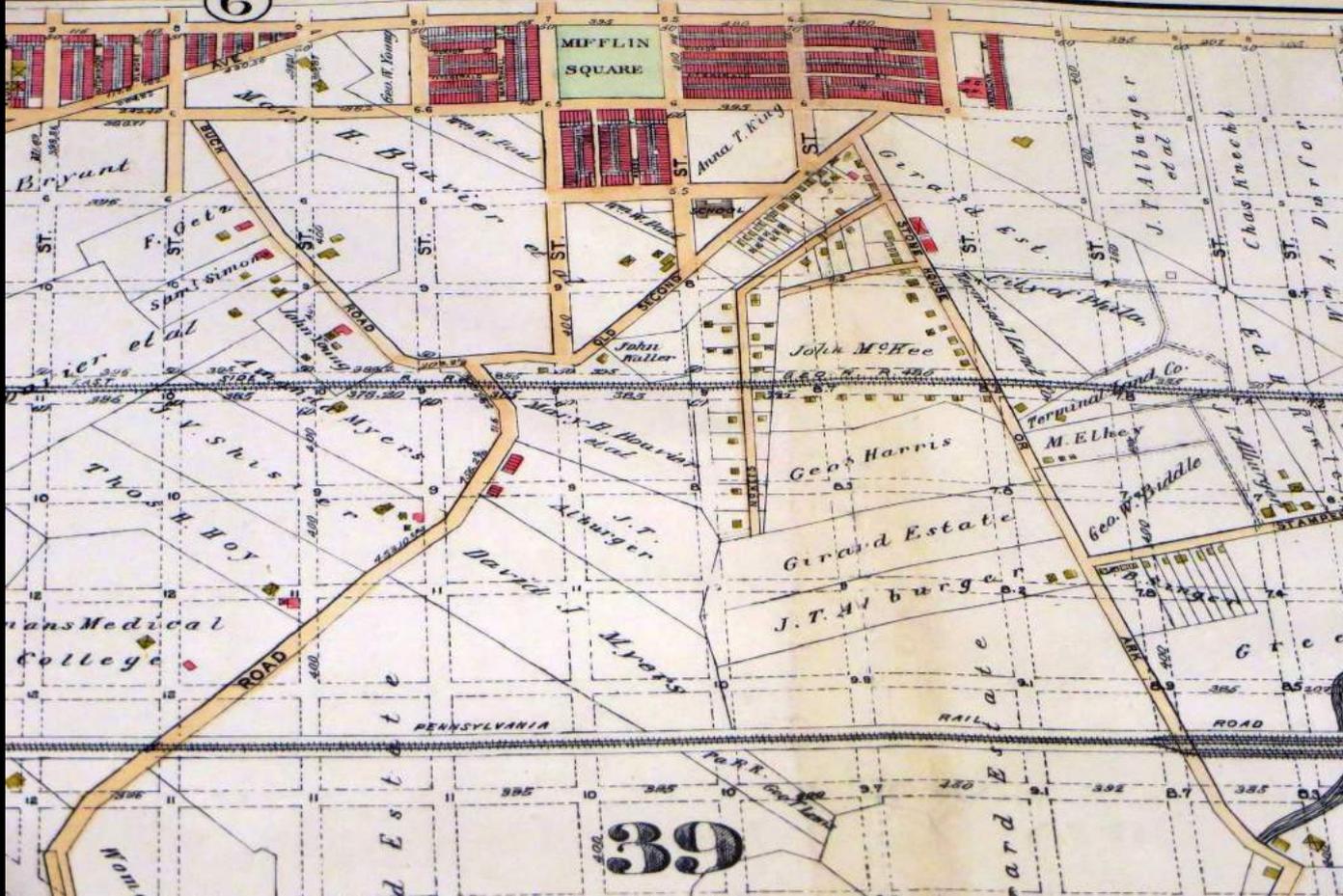






PART OF  
WARDS 26 36 & 39

6





1951

### NEIGHBORHOOD PROBLEMS

# Top City Officials To Visit So. Phila.

1951

School Children Take Clean Streets Message To Parents  
*Philadelphia Tribune (1951-2001), Apr. 21, 1951; PreQuest Historical Newspapers, Philadelphia Tribune*  
pg. 14

## School Children Take Clean Streets Message To Parents

of  
sp  
co  
br  
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Here is what you can do to help:

1. Don't throw paper, matches, cigar or cigarette stumps on the pavement or street. Carry them in your hand until you find a receptacle or throw them in the sewer inlet at the corner.
2. Put your trash and ashes out in tightly covered receptacles so that nothing will blow away to litter the streets.
3. When you sweep your pavement be sure and sweep the dirt in a pile in the street, and then take it up with a dust pan or shovel and put it with your ashes or rubbish. If you leave it in the street the wind will only blow it back again.
4. If you see anyone throwing things on the pavement or street speak kindly to them and ask their cooperation. In New York City people are fined \$10 or ten days in jail for this offense, and they are being fined at the rate of 200 and 400 per day.
5. If you sit on newspapers for your signs on summer nights, be sure and hold or raise them well above all over the neighborhood.

Let's roll up our sleeves and set the job done!

1959

## Police Seek Thugs Who Burned Boy

Times Union of New York State

## Youth Shot in New Riot Outbreak

... will neighborhood problems with top city officials when "City Hall Comes to South Philadelphia" on February 18 at 8 p. m. The question-and-answer session will be held at the Shiloh Baptist Church, 21st and Christian sts. It

1956

## South Philadelphia

Sponsors of the Philadelphia, Panorama, the only permanent exhibition of city planning in the country, have selected South Philadelphia as the first community in the City to be saluted for its achievements and its plans for the future.

1957

## Youth Shot, 7 Arrested As Cops Fear Gang War

18-year-old South Philadelphia boy was shot and critically wounded.

Heading the list of South Philadelphia residents participating in plans for the event is Morris B. Levitt, president of the South Philadelphia Citizens Conference. Committee chairmen are: Mrs. Joseph A. Piero, in charge of arrangements; Robert Hanover in charge of publicity; David E. Amey in charge of awards; Joseph J. Carreri in charge of the motorcade; Mrs. Nina Kipp in charge of refreshments; Angelo Monaco in charge of organization participation; and Miss A n n e Wright and Dr. Tanner G. Duckrey in charge of school participation.

# 1960-1969

## CORE Establishes South Philadelphia Unit at Metropolitan AME

PHILADELPHIA (AP)—An anti-break of interracial relations among leaders in South Philadelphia has not, as yet, stopped CORE from setting up a unit in the area next year. CORE has secured a high school building to be played in there.

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## Court Bans Negro Rallies In South Philadelphia Area

PHILADELPHIA (AP)—An anti-break of interracial relations among leaders in South Philadelphia has not, as yet, stopped CORE from setting up a unit in the area next year. CORE has secured a high school building to be played in there.

The rally was stopped in the court last night. The judge said that the rally was a violation of the law. The judge said that the rally was a violation of the law.

## One boy dead after Philly racial clash Long-Smoldering Racial Hate

PHILADELPHIA (AP)—A 12-year-old boy was killed in a racial clash in Philadelphia last night. The boy was killed in a racial clash in Philadelphia last night.

Specifically bans rallies by Negro leader Cecil B. Moore, head of the National Association for the Advancement of Colored People,

PHILADELPHIA (AP)—A 12-year-old boy was killed in a racial clash in Philadelphia last night. The boy was killed in a racial clash in Philadelphia last night.

## South Phila. Seethes

## Panthers Put Down S. Phila. Impositor

PHILADELPHIA (AP)—A 12-year-old boy was killed in a racial clash in Philadelphia last night. The boy was killed in a racial clash in Philadelphia last night.

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## South Philly's Community Development Corp. Clicking

Remarks About Woman's Hair Triggers Slaying South Philadelphia Is Dangerous Report Tensions In Area Gone Underground



PHILADELPHIA (AP)—A 12-year-old boy was killed in a racial clash in Philadelphia last night. The boy was killed in a racial clash in Philadelphia last night.

## Seek Permanent Playground At Ridgeway Site

PHILADELPHIA (AP)—A 12-year-old boy was killed in a racial clash in Philadelphia last night. The boy was killed in a racial clash in Philadelphia last night.

The five programs which were approved for funding were F.O.L.E. Wilson Park Play Center, an art instruction and tutorial program, Penn. House Federation, and 25th Street Community Center—a branch of the Home Community Center.

Under a proposal from the... For information on help call Elizabeth K. Muller, Executive Director, 210 South 22nd Street.

The separate proposals were submitted to SPCCIC for technical assistance in writing and budgeting and for seeking funding for summer programs. All five have been funded by a private funding source.

One program, however, was not to have above the funding because of circumstances beyond their control.

PHILADELPHIA (AP)—A 12-year-old boy was killed in a racial clash in Philadelphia last night. The boy was killed in a racial clash in Philadelphia last night.

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## Groups Join In Unified Area Plan

PHILADELPHIA (AP)—A 12-year-old boy was killed in a racial clash in Philadelphia last night. The boy was killed in a racial clash in Philadelphia last night.

April 10, 1929

## Philadelphia Has Campaign on Way for Clean Streets

Rallies Held by Women for  
Educative Purposes All Over  
South Philadelphia

BY A STAFF CORRESPONDENT

July 26, 1941

## Youth Shot in New Riot Outbreak

PHILADELPHIA





# INTERVIEW QUESTIONS

Personal (4)

Organization (4)

Relationships (4)

In a Perfect World (4)

**1. Personal**

- 1) What's the best part about your job?
- 2) What's the worst part about your job?
- 3) What do you enjoy most about the process?
- 4) What's your goal for the month?
- 5) What's your biggest challenge as you work on this?
- 6) What's your biggest accomplishment?
- 7) How would you describe your work style?
- 8) How would you describe your work style?
- 9) How would you describe your work style?
- 10) How would you describe your work style?

**2. In a perfect world**

- 1) What would a perfect day be like?
- 2) What would a perfect day be like?
- 3) What would a perfect day be like?
- 4) What would a perfect day be like?

What is your title and what does it require of you?

Do you like where you work? & your job?

How did you get this job?

What's the best part about your job?

How much money is spent daily, while focusing on what needs done?

How do you make decisions?

How do you fund park projects?

Who funds your organization?

Do you see your relationships with the communities as stable, why or why not?

Do you ask people to monitor the park? Who's job is that?

How do you respect culture and diversity?

What other groups do you work with?

... would you help every park?

... who decides what the neighborhood park will be like?

- what would a perfect park look like to you?

How would parks benefit from your organization?

1) Environ

2) Deco

3) Trea

Recov

Bur re

Land

\* Nar

\* Path

សមាគមភ្នំពេញធំៗក្រុងហៃឡង់  
CAMBODIAN ASSOCIATION OF GREATER PHILADELPHIA, INC.  
2416 - 18 South 7th Street, Philadelphia, PA 19148  
Phone: (215) 324-4079 Fax: (215) 324-2995  
Web Address: <http://www.cagp.org> E-Mail: [cagp@cagp.org](mailto:cagp@cagp.org)

Decorative floral graphics above the entrance doors.

OPEN



**WHAT WE OFFER**  
with a focus on a vibrant and safe program

**YOUTH PROGRAMS**  
After School Care Program  
Now Enrolling  
Space Limited! Apply Today!  
5 to 12 years old

Accepting CCIS Subsidy

**WHAT WE OFFER**

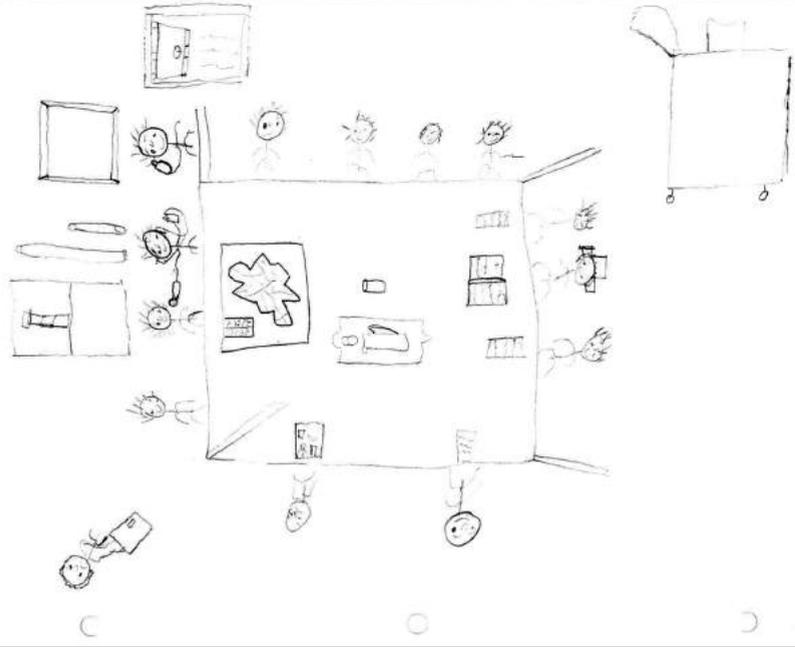
- Homework Help
- Project Based Learning
- Nutrition & Health
- Community Arts
- Recreational Sports
- Mentoring Program
- English as a Second Language
- Cultural Learning Programs
- Career & Business
- Language Tutor
- and More

For More Information  
Edly Sarkis 1-edly@cagp.org  
[www.cagp.org](http://www.cagp.org) | 215-388-0748





The reason why parks look better in certain areas is that people pay for more what they want for their community





THOSE CAMBODIANS  
DON'T KNOW ANY  
BETTER...

5 \$  
meatballs  
please

Mama  
mia...  
my  
meat  
balls

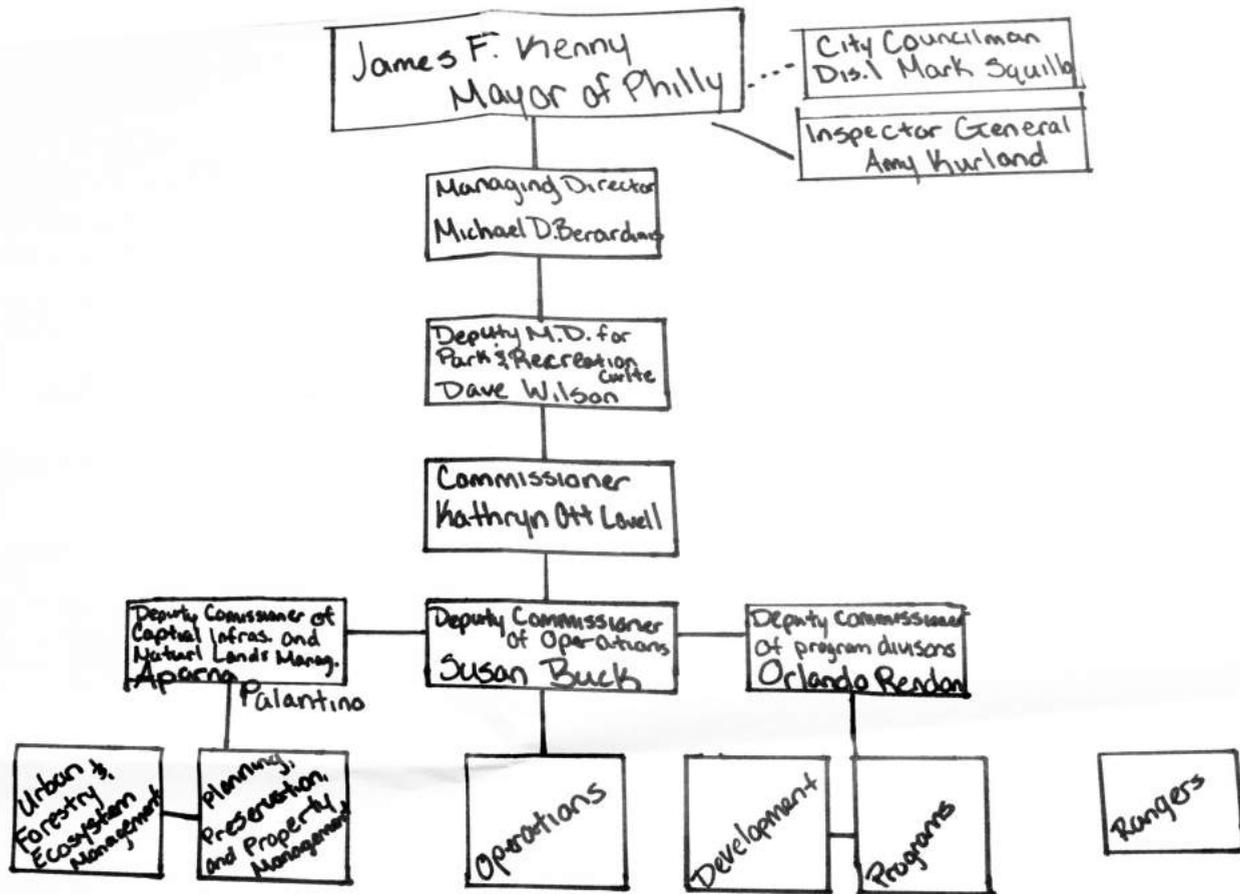
5 \$ for 5  
Meat ball

Little  
Italy

- Why are parks that are downtown different from parks in neighborhoods?
- Is there more \$ put into these parks?
- are they cleaner?
- What makes a good park environment?  
(Neighborhood?  
Police/security?)

- Why are some parks bigger than others?  
Who decides/builds them?
- How important is rebuilding this park for you?
- How do you decide where the \$ goes to?
- Do you believe in the power of parks?
- Who controls parks in Philadelphia?







**LEAVES  
TO  
THIS**

# Who runs Philly parks?

**Philadelphia Voters**

**City Council**

**10 District Council Members**



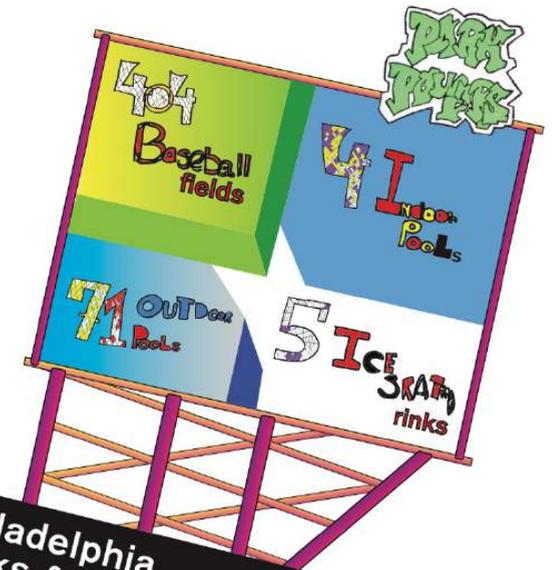
**9 Council Members At-Large**



Dave Wilson  
Deputy MD for Parks, Recreation & Culture



**Urban Forestry & Ecosystem Management**  
+ Ecosystem Management  
+ Natural Resources Management  
+ Urban Forestry.



**Philadelphia Parks & Recreation**



**Programs**  
+ District Programming  
+ Out of School Time  
+ Outdoor Recreation

**Advisory Councils**  
Community reps at Rec Centers

**Parks & Rec Commission**  
+ 15 members (9 appointed by Mayor + 6 ex officio)  
+ Promote opportunities  
+ Standards & guidelines  
+ 6 public meetings per year

**Stewardship Unit**

Mayor Kenney's 2017 proposed PPR budget is \$58 million  
For comparison, proposed 2017 budget for Police is \$650 million

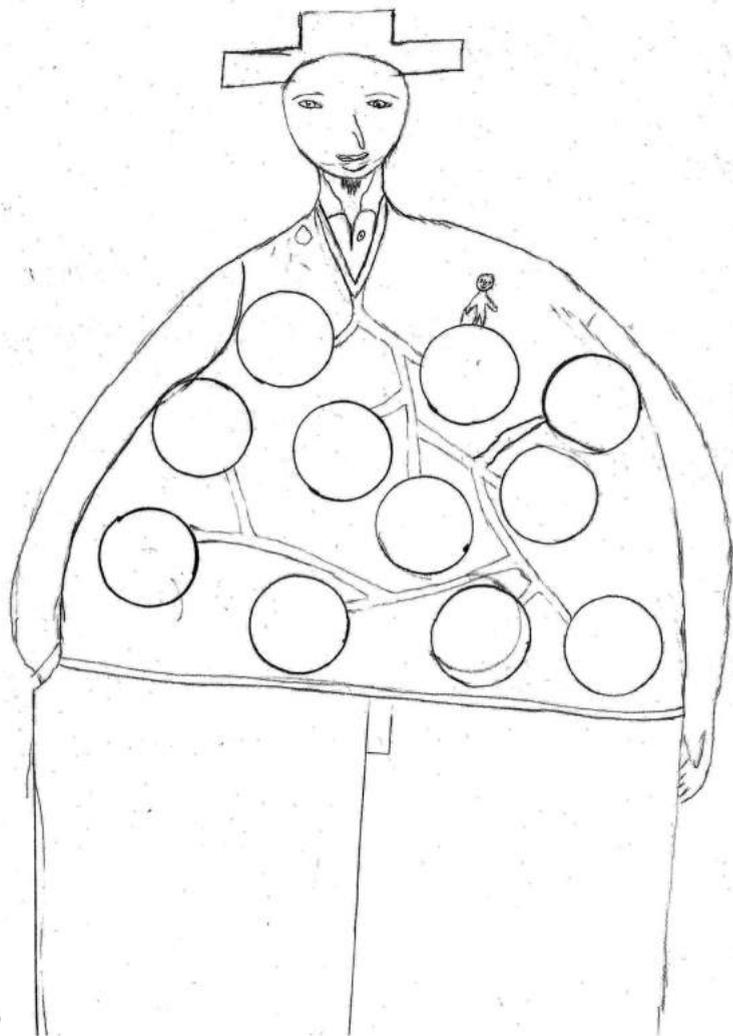
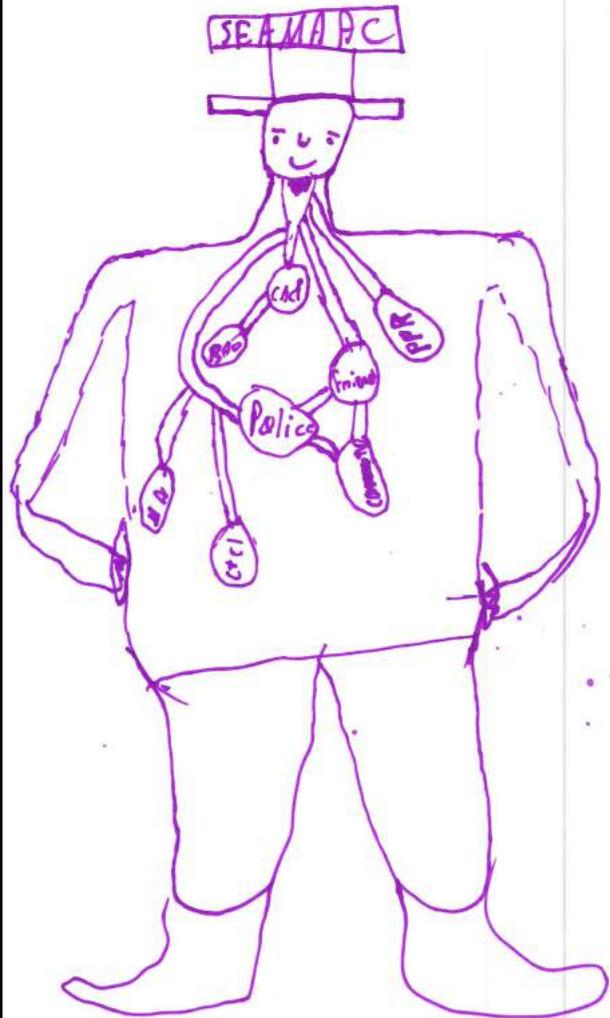


Friends of Rittenhouse Square

Friends of Mifflin Square

Rittenhouse Square

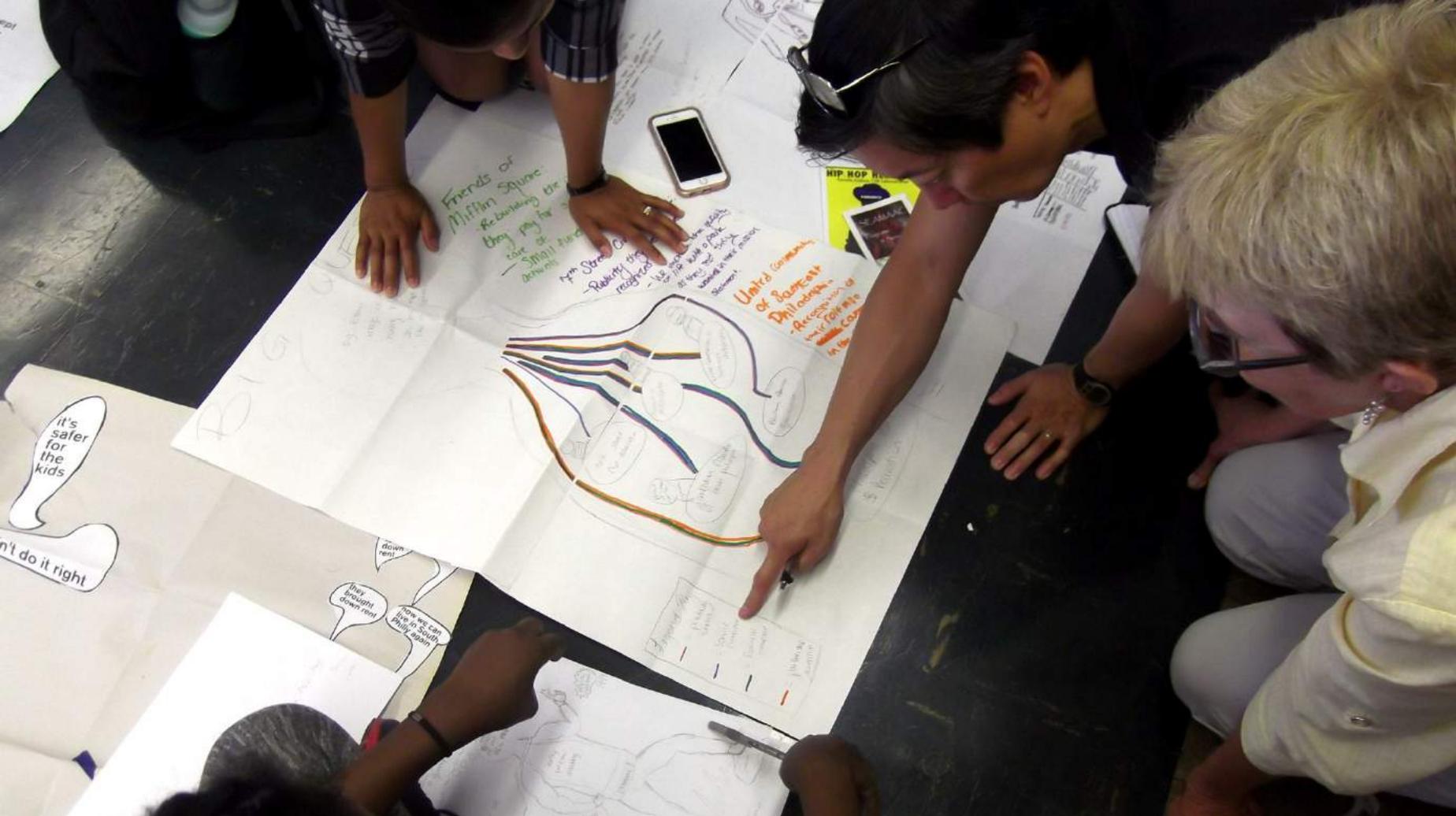
Mifflin Square



Organization	Mission (What they do)	Benefit to us	Benefit to them
7th St Civic Association	<ul style="list-style-type: none"> <li>To improve the quality of life of those living in our boundaries</li> </ul>	<ul style="list-style-type: none"> <li>Publicity, helps get to know the community</li> </ul>	<ul style="list-style-type: none"> <li>Publicity they need to be known. Also be benefit their mission statement by improving the quality of life w/ a park.</li> </ul>
Budget:			
Friends of Mifflin Square	<ul style="list-style-type: none"> <li>Promote a healthy, safe, clean space for the diverse communities in South Philly and to have access to a peaceful space for physical fitness.</li> </ul>	<ul style="list-style-type: none"> <li>Keep it service, publicity, more money, partnerships</li> </ul>	<ul style="list-style-type: none"> <li>Rebuild the park they pay for &amp; take care of small funds for various activities</li> </ul>
Budget:			
United Communities of South East Philadelphia	<ul style="list-style-type: none"> <li>To improve the quality of life for every generation and member of the multicultural community we serve by providing educational, advocacy and social programs</li> </ul>	<ul style="list-style-type: none"> <li>Connect with youth Money Publicity Connect with other organizations Host meetings ESL</li> </ul>	<ul style="list-style-type: none"> <li>Recognition of their role as caregivers in the community, spaces and support for youth in the neighborhood</li> </ul>

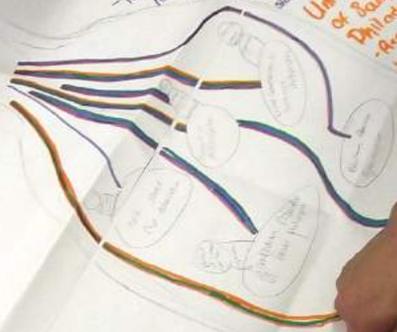
3,240,792

Organization	Mission (What they do)	Benefit to us	Benefit to them
CAGP (Cambodian American Association)	<ul style="list-style-type: none"> <li>To improve the quality of life of Cambodian-Americans in Philadelphia through service, advocacy and cultural education</li> </ul>	<ul style="list-style-type: none"> <li>Publicity Service Community outreach, translation, meeting space</li> </ul>	<ul style="list-style-type: none"> <li>Gives them direct service as they said in their mission statement through the direct culture and the parks ability to improve the quality of life and money</li> </ul>
Budget:			
Friends of Rittenhouse Sq. Budget: \$65,000			
Budget: \$533,539			
Bhutanese American Organization (BAO-P)	<ul style="list-style-type: none"> <li>To help the population of Bhutanese people in Philadelphia have a normal life.</li> </ul>	<ul style="list-style-type: none"> <li>Publicity Service</li> </ul>	<ul style="list-style-type: none"> <li>We can help give them a normal life with a nice park - employ the park's cultural education</li> </ul>



Friends of  
Million Square  
Rebuilding the  
city for  
the  
Small Business  
from Street to  
- Rebuilding the  
- Rebuilding the  
- Rebuilding the  
- Rebuilding the

United Community  
of Squares  
- Recognition of  
- Recognition of  
- Recognition of  
- Recognition of



Legend

Blue	Market
Green	Square
Yellow	Park
Orange	Plaza
Red	Mall
Purple	Arcade
Pink	Theatre
Black	Cinema
Grey	Museum
White	Library
Light Blue	School
Light Green	Church
Light Yellow	Mosque
Light Orange	Temple
Light Purple	Synagogue
Light Pink	Gurdwara
Light Blue	Temple of the Holy Spirit
Light Green	Temple of the Holy Trinity

It's safer  
for the  
kids

down  
rent

they  
brought  
down

Now we can  
live in a South  
Philly again

can't do it right

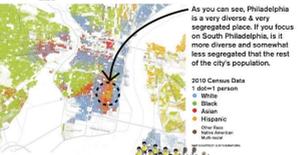
LEAD HAMMER

# Who will it take to get Mifflin Square rebuilt?

## Who lives in Southeast Philly near Mifflin Square?



Rebuilding Mifflin Square first requires getting the neighborhood organized, which means getting enough people to care about doing something.



As you can see, Philadelphia is a very diverse & very segregated place. If you focus on South Philadelphia, it is more diverse and somewhat less segregated than the rest of the city's population.

- 2010 Census Data
- 100+ ethnic groups
  - White
  - Black
  - Hispanic
  - Asian
  - Native American
  - Other

## What organizations could join a Mifflin coalition?

**KEY:** Neighborhood Community Organization, City Government, Religious Community Organization

- SEAMAC, Inc** (Neighborhood Center for the South and East)
- Friends of Mifflin Square** (Community based public space organization)
- 7th Street Community Civic Association** (Neighborhood Center for the South and East)
- Cambodian Association of Greater Philadelphia** (Neighborhood Center for the South and East)
- Lower Moyamensing Civic Association** (Neighborhood Center for the South and East)
- Mosques, Temples, Churches** (Neighborhood Center for the South and East)
- B Me** (Neighborhood Center for the South and East)
- Philadelphia Water Dept** (City Government)
- Whitman Council** (Neighborhood Center for the South and East)
- United Communities of Southeast Philadelphia** (Neighborhood Center for the South and East)
- Bethanna CUA** (Neighborhood Center for the South and East)
- Schools** (Neighborhood Center for the South and East)
- Bhutanese American Organization Philadelphia** (Neighborhood Center for the South and East)
- Philadelphia Police Dept** (City Government)
- Mural Arts Philadelphia** (City Government)
- Philadelphians Parks & Recreation** (City Government)



build working relationships with **publicity, funding, service, and partnerships!** soon you will be a powerful coalition!



Over the next five years, \$48 million from the new sweetened beverage tax and soda tax will be spent upgrading neighborhood parks, recreation centers, libraries and other community facilities. The East city council will be used to finance a \$500 million program and the partners will make investments into their neighborhood of Mifflin Square and the surrounding area. The partners must provide a plan to build the attributes for their teams and the community will have an advantage to secure to have a great organization!

**PHILLY TOWNERS**



**Mural Arts Philadelphia**  
Restored Spaces  
SE x SE



**Whitman Council**

**United Communities of Southeast Philadelphia**  
"To improve the quality of life for every generation & member of the multicultural community we serve by providing educational, advocacy, and social programming"

**Beth CUA**

ສະພາຄອມມິວນິຕີຂອງຄົວຄວາວ ພົວພັນລາວ  
Lao Family Community Organization  
of Greater Philadelphia  
2136 South 4th Street Philadelphia Pa 19148

**Schools**  
South Philly High  
Taggart  
Francis Scott Key  
Carmen

**City Council**  
"We help Philadelphia & its citizens grow by connecting people to the natural world, to each other, & to fun, physical & social opportunities."

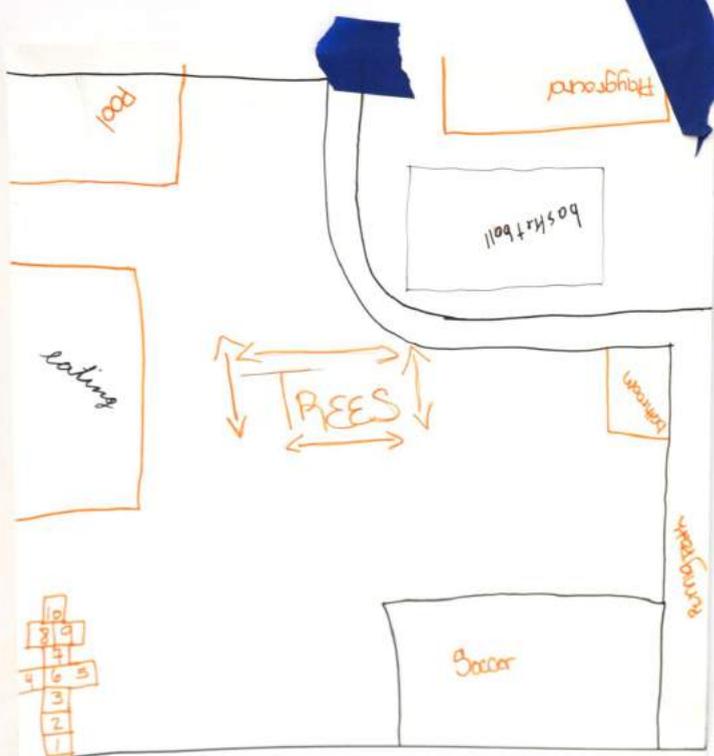
Bring me a design that 50% of people in the neighborhood like and....  
I'll give you the money to build it



**Philadelphia Police Dept**







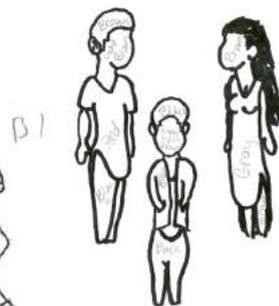
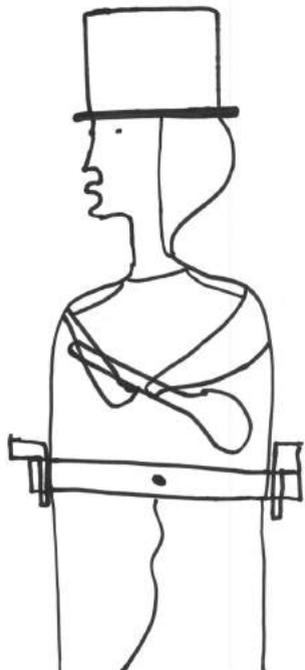
# Mifflin Sq Park Program

1" = 18' x 1"

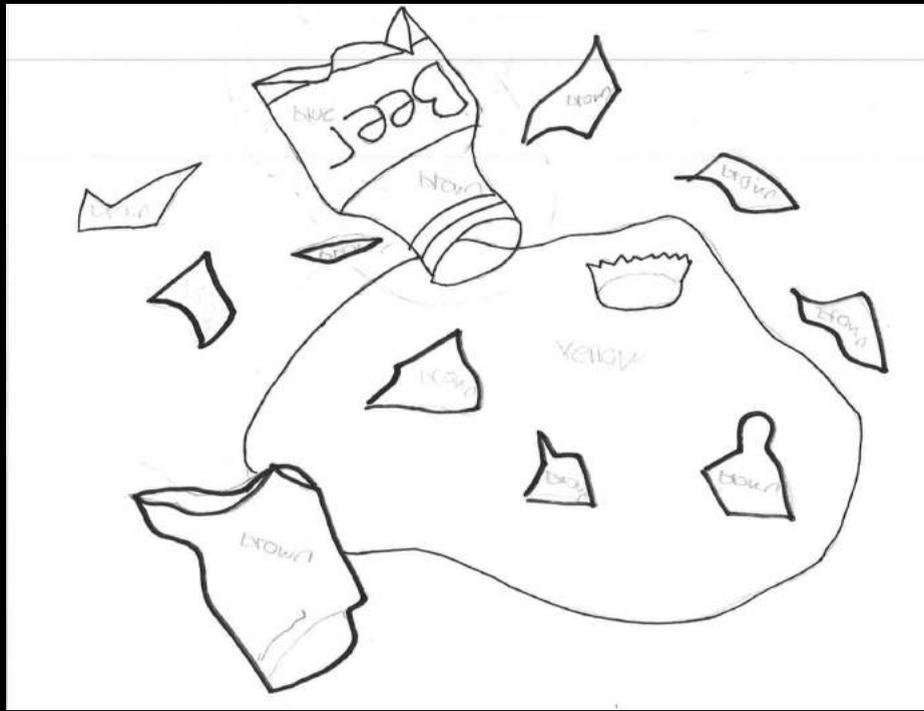
Bayance ..... Abden

Jose

- Walk dogs
- Light fireworks
- Ride their bikes
- Steal bikes
- Skateboard
- Steal phones
- Blast music
- Read
- Carnivals
- Hula hoop
- Jump rope
- Sell food
- Sell illegal stuff
- Fly kite
- Go to the bathroom
- Go camping
- Chase squirrels
- Fighting
- Go on dates
- Trampoline Jumping



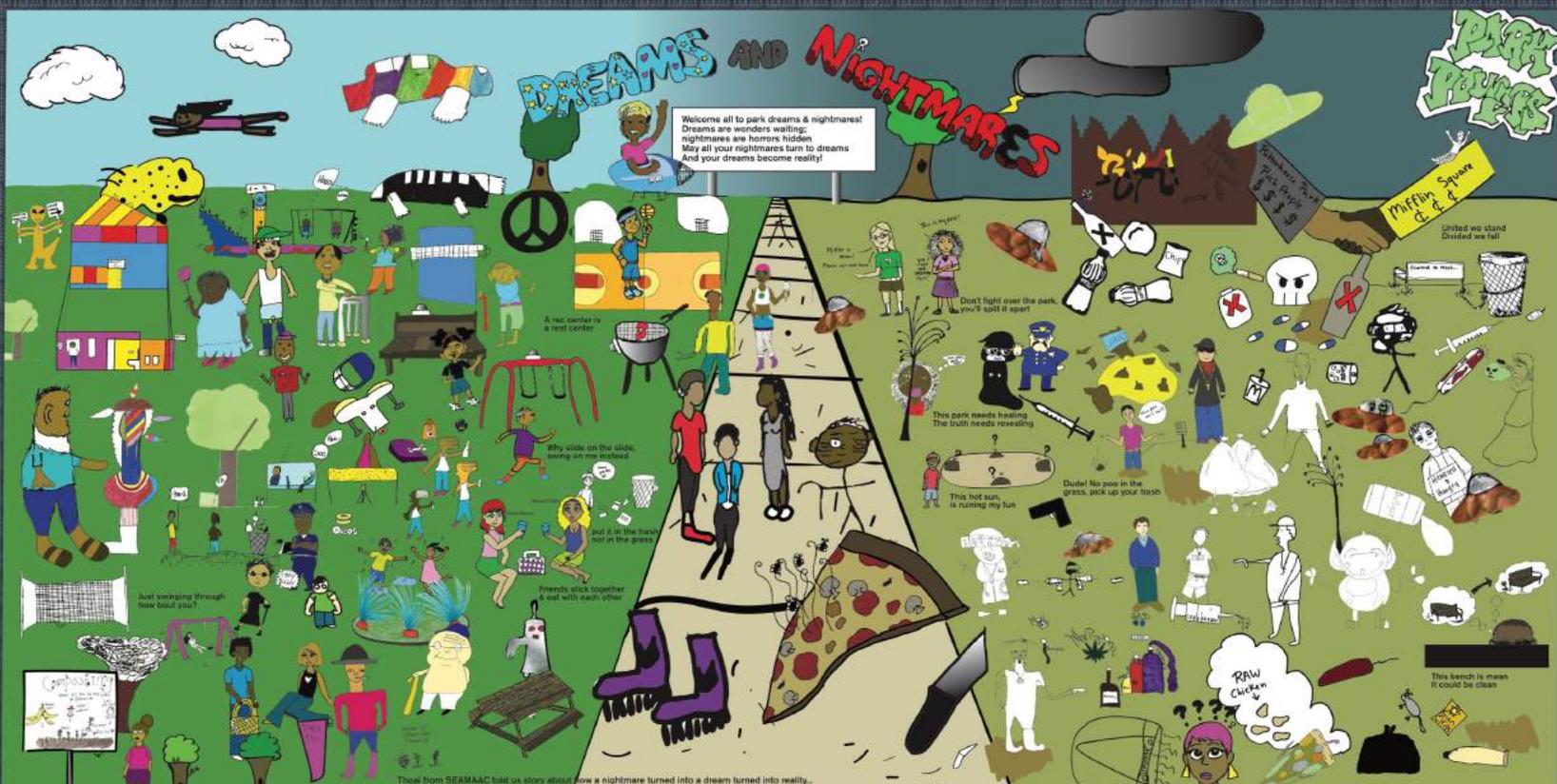
Young Teen Style  
2016"



# DREAMS AND NIGHTMARES

Welcome all to park dreams & nightmares!  
 Dreams are wonders waiting;  
 nightmares are horrors hidden  
 May all your nightmares turn to dreams  
 And your dreams become reality!

**PARIS PARKS**



Back in the day, getting people on the same page about building parks wasn't easy.



Those from SEEMAAC told us story about how a nightmare turned into a dream turned into reality.



WHAT DOES  
**South Philly have to do**  
 TO GET  
**Mifflin Square Park rebuilt?**  
 HOW IT WANTS?

**PARK POWERS**

Since it was created in 1952, Mifflin Square Park has been a place for people in South Philadelphia to relax, play, learn, hang out with friends, bring kids, and meet friends. Over the years, people have taken things like playgrounds and benches for granted. But when the park was closed for a year in 2007, it became clear that it was time to think about the park in a new way. How can we make it a place where everyone can enjoy it? How can we make it a place where everyone can enjoy it? How can we make it a place where everyone can enjoy it?

What is the purpose of urban parks?  
 How can we make them better?  
 How can we make them better?  
 How can we make them better?

This summer, a group of urban planning students are working with a team of artists & designers to document the park & make a new plan for it. They will be using their research, art, and design skills to create a plan for the park's future. They will be using their research, art, and design skills to create a plan for the park's future.

# DREAMS AND NIGHTMARES

20 VS LIFE







CITY OF PHILADELPHIA PARTNERS

**Mark Squilla,**  
District 1 Councilman  
City of Philadelphia



**PHILADELPHIA  
PARKS &  
RECREATION**



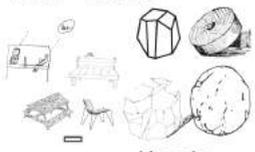
**PHILADELPHIA  
WATER  
— DEPARTMENT —**







1 inch = 40 feet



benches & tables  
big rocks



grease pole



telescope

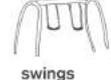


bike rack

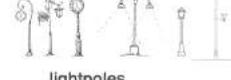
game table



trampoline



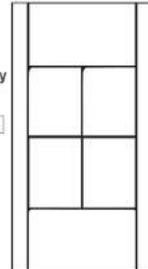
swings



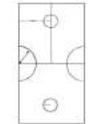
lightpoles



emergency call box



flagpole



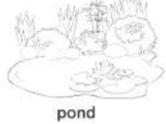
tennis



mounds



stage



pond



bathroom-hill



decorative fountain & meditation area



trash can



recycling



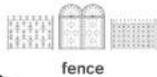
outdoor showers



security camera



drinking fountain



fence



flagpole



grill



sprayground



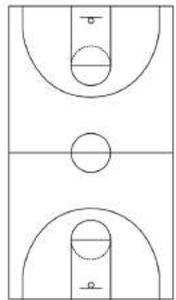
playground equipment



毽子



volleyball



basketball



soccer



vendors



gardening



monument



monument



trees



outlook tower

# Mifflin Coalition

...the coalition of people who...



## Mifflin Coalition

...the coalition of people who...

mifflinsquareplan.org (215) 467-0690 friends@mifflin.org

# Mifflin Coalition

...the coalition of people who...



# Mifflin Coalition

Đàn ông và phụ nữ Mifflin Square (các gia đình):  
Đàn ông Mifflin Square (các doanh nghiệp)

Đàn ông và phụ nữ Mifflin Square (các gia đình)  
Đàn ông Mifflin Square (các doanh nghiệp)



miffinsquareplan.org (215) 467-0690 friends@miffinsquare@gmail.com







**Forming the coalition**



CITY OF PHILADELPHIA PARTNERS

**Mark Squilla,**  
District 1 Councilman  
City of Philadelphia

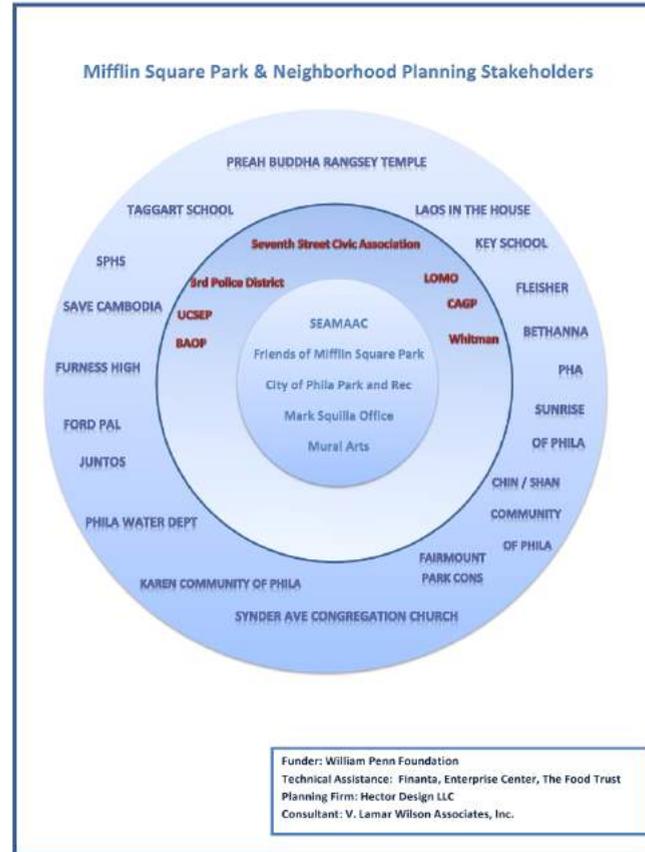


**PHILADELPHIA  
PARKS &  
RECREATION**



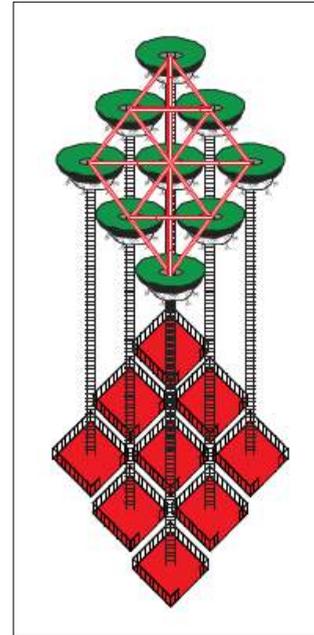
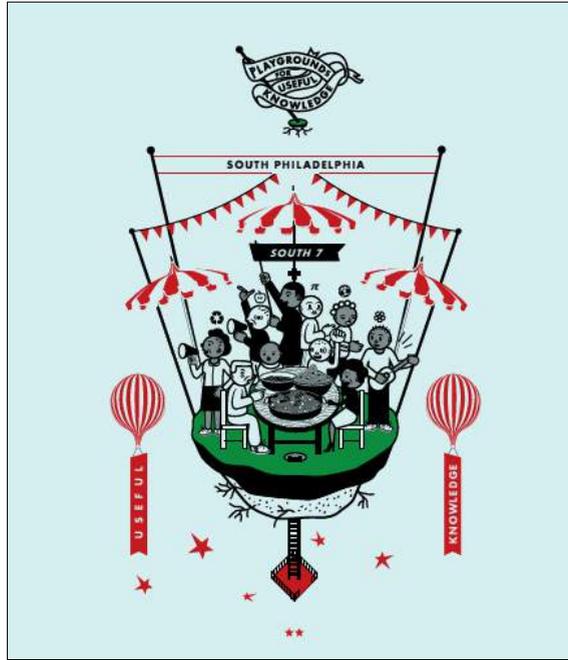
**PHILADELPHIA  
WATER  
— DEPARTMENT —**

# Many Partners and Stakeholders





# Building Upon Previous Efforts (2015)



# Choosing the Planning Firm

MIFFLIN SQUARE PARK & NEIGHBORHOOD PLANNING PROPOSAL ASSESSMENT				
Name of Firm	Cicada	Hector	Interface	KSK
Project/Issues Understanding				
Relevant Background				
Project Approach				
Local Knowledge				
Staff Strength/Disciplines				
Diversity of Team				
Capacity given current projects				
Schedule				
Fees				
References				
Overall Preference				

# Mifflin Square Park & Neighborhood Planning

## Project Schedule

**January–March 2017**

**Beginning discussions**

We will visit many groups and meetings in the neighborhood to discuss the issues and gather information and ideas, and organize a series of neighborhood convenings to bring people and ideas together.

**April–August 2017**

**Building Agreement**

We will draft and publish a draft plan incorporating what we learned so far and showing options for everyone to see and discuss.

**September–October 2017**

**Testing & Revising**

We will once again visit groups and meetings in the neighborhood to share the draft plan to gather thoughts, reactions, and suggestions, and organize a series of neighborhood convenings to set the final direction for the plan.

**November 2017–February 2018**

**Finalizing the Plan**

We will draft and publish the final plan and organize the community to put it into action!

## Get Involved!

We are building a coalition to improve Mifflin Square Park and the neighborhood it serves, and will only succeed if enough people join the effort to make the changes we want to see. Over the next 18 months, we will seek out people who know and care about this place to shape our planning, provide and give feedback on ideas, and organize politically to push to make our ideas into reality. In early 2017, we will reach out to organize neighborhood discussions; please let us know if you'd like to attend or host a discussion.

**MSP@seamaac.org**

**(215) 467-0690**

**1711 South Broad Street, Philadelphia, PA 19148**

Thanks to Tom Selig of Banfi Wines & Natura Wines for their generous donation for the evening.



PROJECT SPONSORS COUNCILMAN MARK SQUILLA,  
FRIENDS OF MIFFLIN SQUARE PARK,  
PHILADELPHIA PARKS AND RECREATION  
& SEAMAAC ANNOUNCE THE

## Mifflin Square Park & Neighborhood Planning Process

NOVEMBER 3, 2016



### Event Agenda

**5:30 Reception**

**6:15 Robam Choun Por performs "Wishing Dance" by Lanica Angpak**

**6:30 Neighborhood Discussion + Q & A**

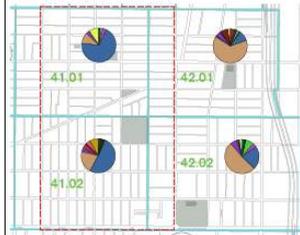
**Partners (in formation)** 7th Street Civic Association, Bhutanese American Organization–Philadelphia, Cambodian Association of Greater Philadelphia, United Communities Southeast Philadelphia, The City of Philadelphia Mural Arts Program's Restored Spaces Initiative  
**Consultant team** Hector urban design, planning & civic arts with Alexa Bosse & Marc Norman (design & planning) and V. Lamar Wilson Associates (civic engagement)

# Local Demographics

Who's in the neighborhood?

## People with roots & family connections across the world.

Ancestry (non-Asian)  
Estimated 2012-15

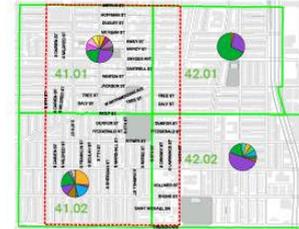


From asking people for their "ancestry," the US Census got these 28 answers, with the largest groups being "Irish" (2526 people) and "Italian" (2247 people).

	41.01	42.01	41.02	42.02	TOTAL
Albanian	0	162	0	0	162
American	106	0	52	32	190
Arab	0	146	0	0	146
Armenian	0	26	0	0	26
Austrian	0	0	11	0	11
British	0	0	0	7	7
Bulgarian	0	0	124	0	124
Danish	0	12	0	0	12
Dutch	0	18	0	0	18
English	0	9	27	0	27
European	0	0	16	16	32
French Canadian	0	0	10	0	10
German	35	61	92	74	262
Greek	0	0	13	0	13
Hungarian	0	0	14	0	14
Irish	112	410	1382	622	2526
Italian	756	1016	207	268	2247
Latvian	0	16	13	0	29
Lithuanian	34	0	14	40	88
Polish	20	0	52	95	167
Russian	0	9	26	0	26
Scottish-Irish	0	0	14	7	21
Slovenian	0	79	0	51	130
Subsaharan African	20	0	0	0	20
Ukrainian	0	0	66	0	66
Welsh	0	9	27	0	27
Haitian	0	0	0	9	9
Trinidadian & Tobagan	0	13	0	0	13
Other Groups	4461	4753	1073	1923	12,210

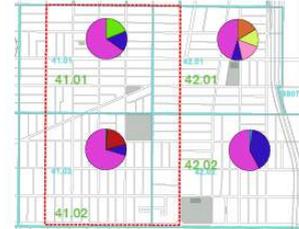
Who's in the neighborhood?

Asian Groups  
Estimated 2011-15



From 2011-15 in the four census tracts that overlap the planning area, the US Census estimates there have been 7587 residents who identify as "Asian." Within this group, the Census identifies 15 groups, with the largest number of people identifying as "Chinese, not Taiwanese" (1854 people), "Cambodian" (1772 people), and "Vietnamese" (1077 people).

Latino Groups  
Estimated 2011-15



From 2011-15 in the four census tracts that overlap the planning area, the US Census estimates there have been 3170 residents who identify as "Hispanic or Latino." Within this group, the Census identifies 9 groups, with the largest number of people identifying as "Mexican" (2054 people) and "Puerto Rican" (466 people).

1/5/17 DRAFT

	41.01	42.01	41.02	42.02	TOTAL
Asian Indian	71	0	149	31	251
Bangladeshi	164	0	0	0	164
Bhutanese	217	0	0	0	217
Burmese	217	0	116	0	333
Cambodian	483	419	646	234	1772
Chinese, not Taiwanese	632	177	395	650	1854
Filipino	0	22	330	39	391
Indonesian	111	0	104	45	260
Korean	232	0	0	232	464
Laotian	0	0	544	91	635
Nepalese	0	0	0	85	85
Pakistani	134	0	103	0	237
Thai	20	0	0	0	20
Vietnamese	163	0	830	84	1077
Other Asian	0	0	11	45	56
Total Asians	2444	618	3228	1297	7587

	41.01	42.01	41.02	42.02	TOTAL
Mexican	712	132	998	212	2054
Puerto Rican	172	24	124	346	466
Dominican	2	47	0	0	49
Guatemalan	206	0	0	0	206
Honduran	0	0	253	0	253
Chilean	0	41	0	0	41
Peruvian	0	43	0	0	43
Venezuelan	0	0	0	8	8
Other Hispanic or Latino	0	0	15	0	15
Total Hispanic or Latino	1092	292	1420	366	3170

# Survey Questions

**SEAMAAC, Inc.**  
**Mifflin Square Park Survey**

---

Interviewer Name \_\_\_\_\_ Date \_\_\_\_\_ Time \_\_\_\_\_

Survey location \_\_\_\_\_ (Cross Street Intersection)

Interviewee Name or Link ID \_\_\_\_\_ (First and Last initials + year of birth i.e. ST1979)

Participant Type  Park User  1 Mile Resident  2 Mile Resident  2+ Mile Resident  Business

Gender  Male  Female Age \_\_\_\_\_

Race  Asian  Black  Latino  White  Other \_\_\_\_\_

Specify Ethnic Origin (s) for example: Mexican, Cuban, Vietnamese \_\_\_\_\_

- How often do you come to this park?
  - Daily  1x a week
  - A few times a week  Monthly
  - A couple times per month
  - A few times a year
  - This is my first time
  - Never. ( skip #2)
- On a typical day when you come to this park, how long do you stay?
  - I don't go to the park  1-2 hours
  - Less than 15 minutes  2-3 hours
  - 15-30 minutes  3 or more hrs
  - 30-60 minutes
- When was the first time you came to the park?
  - Today  This month
  - In the past 6 months
  - Between 6-12 months ago
  - Between 1-2 years ago
  - More than 2 years ago
  - Never
- How easy is it for you to get to the park?
  - Very easy  Somewhat difficult
  - Difficult  Impossible
  - I don't go to the park

If Difficult , please specify \_\_\_\_\_
- How do you usually get to the park?
  - Walk  Bike
  - Bus or other public transport
  - Car Other \_\_\_\_\_
  - I don't go to the park
- When you are in the park, do you meet people you know?
  - Yes, often  Yes, sometimes
  - Rarely  No, not at all
  - Never been to the park
- In general, how safe do you feel the park is?
  - Very safe  Safe
  - Not very safe  Not safe at all
- If you don't feel safe, why?
  - Safety hazards  Crime or violence
  - Other \_\_\_\_\_
- Which other park (s) do you go to most often?
  - \_\_\_\_\_ (Write name of park or neighborhood of park)
- How long have you lived at your current address?
  - Less than 1 year  Between 1-2 years
  - Between 3-4 years  Between 5-9 years
  - More than 10 years
- What is your median household income?
  - Less than \$20,000  \$50,000-\$74,999

1

**SEAMAAC, Inc.**  
**Mifflin Square Park Survey**

---

\$20,000-\$34,999  \$75,000 or more

\$35,000-\$49,000  undisclosed

- What is your housing situation now?
  - Own property /home  Renting  Living w/family  Living in nursing facility
  - Rent without payment  Living in homeless shelter
  - Other, please specify \_\_\_\_\_
- What is the primary language spoken at home? \_\_\_\_\_
- Would you like the option to buy food at the park?  Yes  No
- Do you feel that food vending draws you or deters from you from coming to the park? Please specify \_\_\_\_\_
- What do you usually do in this park?
  - Aerobic/exercise  Meet Friends
  - Baseball/softball  Playground
  - Basketball  Running
  - Celebrations/picnic  Soccer
  - Dance  Walking
  - Volleyball  other, please specify \_\_\_\_\_
- We would like to know how we can improve the park. What additional activities, programs, or facilities would you like to see in this park? (check all that apply)
  - Bench/picnic area  Playground
  - Bicycle path or trails  Recreation center
  - Dance classes  Restrooms
  - Fitness classes  Sports league
  - Gym/fitness  Trees/garden area
  - Indoor basketball court  Soccer Field
  - Park events/fairs  Volleyball court
  - parking  Other, please specify \_\_\_\_\_
- Do you have any additional comments to share about this park? \_\_\_\_\_
- We are also interested in learning about the use of the park by children. Do you have a child under 18 for whom you can answer a few additional questions?
  - No children under 18
  - Has children, but refuse to participate

*This is the end of the questionnaire. Thank you for your feedback!*

Yes, willing to participate ( continue to next page)

2

**SEAMAAC, Inc.**  
**Mifflin Square Park Survey**

---

**Parent Survey**

*If you have a child under 18, can you tell us about how much your child uses this park? (if you have more than one child, please tell us about your oldest child, under 18)*

Child's Gender  Male  Female Oldest Child's Age \_\_\_\_\_

Child's Race  Asian  Black  Latino  White  Other \_\_\_\_\_

Specify Ethnic Origin (s) for example: Mexican, Cuban, Vietnamese \_\_\_\_\_

- How often does your child come to this park?
  - Daily  1x a week
  - A few times a week  Monthly
  - A couple times per month
  - A few times a year
  - This is the first time
  - Never. ( skip #2)
- On a typical day when your child goes to this park, how long does your child stay?
  - Child doesn't go to the park  1-2 hours
  - Less than 15 minutes  2-3 hours
  - 15-30 minutes  3 or more hrs
  - 30-60 minutes
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  - Today  This month
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  - Between 6-12 months ago
  - Between 1-2 years ago
  - More than 2 years ago
  - Never
- How easy is it for your child to get to the park?
  - Very easy  Somewhat difficult
  - Difficult  Impossible
  - Child doesn't go to the park
- If Difficult , please specify \_\_\_\_\_
- How does your child usually get to the park?
  - Walk  Bike
  - Bus or other public transport
  - Child doesn't go to the park
  - Never. ( skip #2)
- When your child is in the park, does he/she meet people he/she knows in the park?
  - Yes, often  Yes, sometimes
  - Rarely  No, not at all
  - Never been to the park
- Do you allow your child to go to the park alone?
  - Yes, often  Rarely
  - Yes, sometimes  No, not at all
  - Safe  Not safe at all
- In general, do you think it is safe for your child to play in the park?
  - Very safe  Not very safe
  - Safe  Not safe at all
- If not, what is your concern?
  - Safety hazards  Crime or violence
  - Other \_\_\_\_\_
- Which other park (s) does your child go to most often?
  - \_\_\_\_\_ (Write name of park or neighborhood of park)

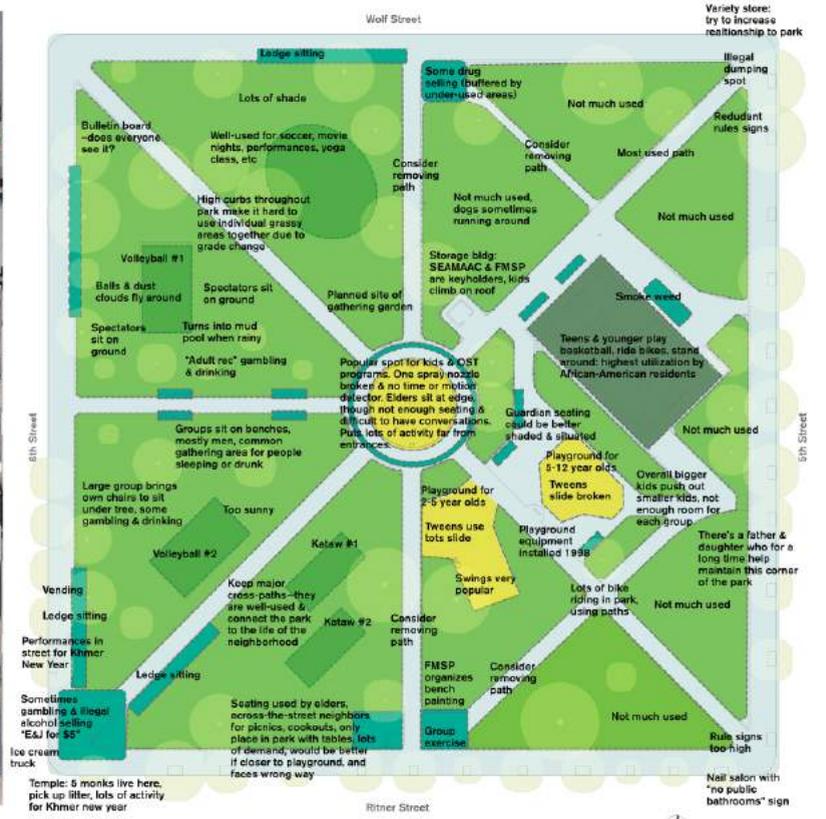
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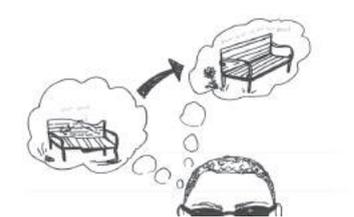
**Mifflin Public Conversations  
& Community Design Leaders**



Community Design Leaders

## Help create the future of Mifflin Square Park

APPLY TO BECOME A MIFFLIN PARK  
COMMUNITY DESIGN LEADER



Community Design Leaders will work with SEAMAAC, Friends of Mifflin Square Park, Mural Arts Restored Spaces, & other partners to imagine & evaluate ideas for rebuilding Mifflin Square Park.

Community Design Leaders will

- Receive training from professional designers
  - Share their knowledge of the park & neighborhood
  - Work on their own ideas for improving the park
- You don't need any special skills or education, you just need to be interested in working with your neighbors to make a better Mifflin Square Park!

Community Design Leaders will be a 9-hour commitment between April and August 2017 including one 5-hour training & workshop on Saturday, April 29 (free snacks & child care provided) & then 2 additional two-hour shifts performing project tasks like leading discussions & distributing flyers. Each participant will receive an honorarium of \$160.

**To apply, complete the short application by April 19, 2017.**

To learn more or ask questions, call (215) 685-0752 or email [kmui@seamaac.org](mailto:kmui@seamaac.org).



**HECTOR**  
MURAL ARTS RESTORED SPACES & COMMUNITY PLANNING  
[mifflinsquareplan.org](http://mifflinsquareplan.org)

## Ayuda a crear el futuro de Mifflin Square Park

APLIQUE SER LÍDER DE DISEÑO  
COMUNITARIO DEL PARQUE MIFFLIN



Los Líderes de Diseño Comunitario trabajarán con SEAMAAC, Mural Arts Restored Spaces, Amigos de Mifflin Square Park y otros socios para imaginar y evaluar ideas para reconstruir Mifflin Square Park.

Los líderes de diseño comunitario

- Recibir capacitación de diseñadores profesionales
  - Compartir sus conocimientos sobre el parque y el vecindario
  - Trabajar sobre sus propias ideas para mejorar el parque
- Usted no necesita habilidades especiales o educación, sólo tiene que estar interesado en trabajar con sus vecinos para hacer un mejor Mifflin Square Park!

Los Líderes de Diseño Comunitario serán un compromiso de 9 horas entre abril y agosto de 2017, incluyendo un entrenamiento y taller de 5 horas el sábado 29 de abril (bocadillos gratis y cuidado de niños) y luego dos turnos adicionales de dos horas. Discusiones y distribución de folletos. Cada participante recibirá un honorario de \$160.

**Para aplicar, complete la solicitud corta antes del 19 de abril de 2017.**

Para obtener más información o hacer preguntas, llame al (215) 685-0752 o envíe un correo electrónico a [kmui@seamaac.org](mailto:kmui@seamaac.org).







What should a remixed Mifflin Square Park look like?

Please try to add:  
 Courts for volleyball  
 Individual tables, benches, etc.  
 Playground & landscape?  
 Hills, ramps & steps?  
 There a picnic?  
 Stage for performance?  
 Public art?  
 Area for legal reading?

Remove:  
 Exercise & yoga classes?  
 All table games?  
 Chess tables?  
 Adult exercise area?  
 Dog park?  
 Area for legal reading?

Score areas for reference:  
 Basketball  
 Volleyball  
 Tennis & pickle  
 Badminton  
 Table Tennis  
 Chess  
 Pool  
 Table Tennis  
 Basketball  
 Volleyball  
 Tennis & pickle  
 Badminton  
 Table Tennis  
 Chess  
 Pool

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 Basketball  
 Volleyball  
 Tennis & pickle  
 Badminton  
 Table Tennis  
 Chess  
 Pool

How much Mifflin space for what?


Courts for volleyball  
 Individual tables, benches, etc.  
 Playground & landscape  
 Hills, ramps & steps  
 There a picnic?  
 Stage for performance  
 Public art  
 Area for legal reading  
 Exercise & yoga classes  
 All table games  
 Chess tables  
 Adult exercise area  
 Dog park  
 Area for legal reading

How much Mifflin space for what?

Courts for volleyball  
 Individual tables, benches, etc.  
 Playground & landscape  
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 Exercise & yoga classes  
 All table games  
 Chess tables  
 Adult exercise area  
 Dog park  
 Area for legal reading

welshree Phrasurola

How much Mifflin space for what? Daisy Geja

Courts for volleyball  
 Individual tables, benches, etc.  
 Playground & landscape  
 Hills, ramps & steps  
 There a picnic?  
 Stage for performance  
 Public art  
 Area for legal reading  
 Exercise & yoga classes  
 All table games  
 Chess tables  
 Adult exercise area  
 Dog park  
 Area for legal reading

Bathroom

How much Mifflin space for what? Sunny Nici

Courts for volleyball  
 Individual tables, benches, etc.  
 Playground & landscape  
 Hills, ramps & steps  
 There a picnic?  
 Stage for performance  
 Public art  
 Area for legal reading  
 Exercise & yoga classes  
 All table games  
 Chess tables  
 Adult exercise area  
 Dog park  
 Area for legal reading

1  
2  
3

How much Mifflin space for what? Jess Zorn

Courts for volleyball  
 Individual tables, benches, etc.  
 Playground & landscape  
 Hills, ramps & steps  
 There a picnic?  
 Stage for performance  
 Public art  
 Area for legal reading  
 Exercise & yoga classes  
 All table games  
 Chess tables  
 Adult exercise area  
 Dog park  
 Area for legal reading

1  
2  
3

How much Mifflin space for what? Jon

How much Mifflin space for what? Daisy Geja

How much Mifflin space for what? 40 8x5 NASO

How much Mifflin space for what? 40

How much Mifflin space for what? Sarah Nguyen





SPRAY  
ROUND

Volley





TASTY

ALIENS

# BENCHES

Goals:

- Comfort
- Safety
- Community building



Tree benches

Hand-drawn sketches of benches, including one with a tree and another with a bench seat.

MR. BUMP  
Super Learning

- ### GOALS
- \* MORE GREEN SPACE
  - \* BETTER PLACES TO SIT
  - \* TREES PLANTING
  - \* LIGHTING
  - \* SAFETY - SECURITY
  - \* SOCIAL - COMMUNITY FESTIVALS, EVENTS
  - \* CLEANING
  - \* WRAPPING / STORYTELLING / PUBLIC ART
  - \* BEETLES / SPOTS / WALL MOUNTED, KATYDIDS, BACCHARIS
  - \* CLEAN - LEGAL VENDING
  - \* COMMUNITY MEETINGS - STREET
  - \* MODEL















សមាគមខ្មែរតំបន់ហ្វីឡាឌែហ្វីយ៉ា  
**CAMBODIAN ASSOCIATION  
OF GREATER PHILADELPHIA**  
TEL : 215-324-4070  
www.cagp.org

**SECURITY**  
CALL 888-782-7822



















READING  
IS  
RADICAL







**Pilot Projects by SEAMAAC, Mural Arts, and Public Workshop: Picnic tables, Gathering Garden, Super Seating, SoPhie Food Truck**



# Use of Benches

The picnic benches became very popular over the summer as a place to sit as well as eat and to build community.







# Building the Super-Seating

Designed and built with our partner, the Mural Arts Program, and many community members, utilizing supplies from Lowe's.



# Super-Seating

A fun place to see and be seen, looking in both directions!



During Soccer Tournament



# Gathering Garden Plans

## Option 2



## Planting



Planting ideas include herbs like lemongrass, scallions, cilantro, mint, flowers (bulbs & other), sweet potato vine, fountain grass

## Material

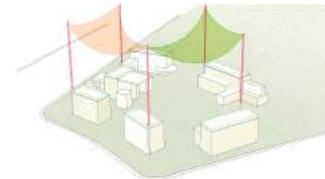
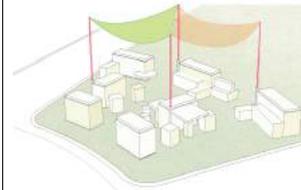


Painted and sealed wood

## Shading



Light fabric such as "parachute cloth" on removable poles



MITTLIN SQUARE PARK GATHERING PLACE PILOT PROJECT - CONCEPT DESIGN

SEAMAAC

© HECTOR URBAN DESIGN PLANNING AND CIVIC ARTS

# Construction of Garden Planters

SEAMAAC built a Gathering Garden space in the Park with various community partners and children.



# Gathering Garden Painting day

At Love Your Park event after painting and cleaning.



# Planting Day

Many neighborhood children have been learning and appreciating gardening and plants. Many of the plants came from Lowe's.



# Bhutanese residents





DRINKS	
WATER	\$1.00
SANDWICH	\$2.50
PEPSI	\$2.50
COKE	\$2.50
ICED TEA	\$4.50

SPICE

FURNESS  
O.S.T. CLUB

NO LEFT  
TURN

# Vendor Village

## Vendor Village at Mifflin Square

### Do you want to Open a Business at Mifflin Square Park?

Come join us at the First Meeting of 'Vendor Village' to find out:

- Neighborhood Plans for Vendor Village
- How to legally do business at Mifflin Square Park
- ServSafe Food Safety Training Opportunity



WHERE: SEAMAAC OUTREACH OFFICE  
2108 S.8TH STREET, PHILADELPHIA PA 19148

WHEN: MONDAY, SEPTEMBER 11, 2017

TIME: 1PM-2PM

CONTACT PERSON: SOMALY OSTEEN 215-467-0690 EXT110



# Repurposed Food Truck



# Immigrant Food Business Incubator



# Cook-off Winners



## Vendor Village Cook-Off

Reading Terminal Market— Demonstration Kitchen

Wednesday, April 4th 4 - 6pm

**You are cordially invited to participate in an exclusive Chef's Tasting Cook-off Competition in preparation for the upcoming Vendor Village program in Mifflin Square Park.**

Featuring five unique ethnic chefs from the South Philly East (SoPhIE) neighborhood, the Cook-off will highlight cuisines from Cambodia, Burma, Mexico and Algeria along with others for Judges to rate and provide feedback. The top chefs will win prizes as well as coveted spots in the new SoPhIE Vendor Village food truck beginning at Mifflin Square Park (5<sup>th</sup>-6<sup>th</sup>, Wolf-Ritner) at the end of April.

The long term goal of the Vendor Village food truck is to help local food entrepreneurs realize their dream of operating their own food business. Beyond being a small business incubator and a culinary venture, the Vendor Village is also a public space project that seeks to add vitality to Mifflin Square Park by supporting the local economy. The Vendor Village is a crucial component of the ongoing project of redesigning and rebuilding the area's largest park that will become a better asset to the local community and shine a light on the South Philadelphia East vibrant culinary scene.



# Programming is Critical



**MIFFLIN SQUARE PARK**  
**SPRING COMMUNITY**  
**HEALTH FAIR &**  
**VENDOR VILLAGE**  
**KICK OFF**

**Saturday April 21st**  
**11am - 4pm**  
Mifflin Square Park (6th and Ritner)

**Farmers Market** ♦ **Cooking Demos** ♦ **Soccer Tournament**  
**Food Truck** ♦ **Yoga**

For more information please contact: [misp@seamaac.org](mailto:misp@seamaac.org)

# Regular and Ongoing



**SoPhi**  
Vendor Village

**Wednesdays 3-7PM & Saturdays 12-5PM**  
6TH & RITNER - MIFFLIN SQUARE PARK

**Current Chef** **Zing Thluai**

 SOUTH PHILLY LOCAL  
REFUGEE CHEF  
BURMESE & ASIAN FUSION FOOD

**Novick Family Urban Farm**  
\*Wednesdays Only

 Farmers Market

 **Rotating Activities**  
Yoga, Children's Story Time, Kids' Activities, Soccer,  
Crafts & More! Follow us on Instagram and Twitter to  
find out which activities will be at the park next!

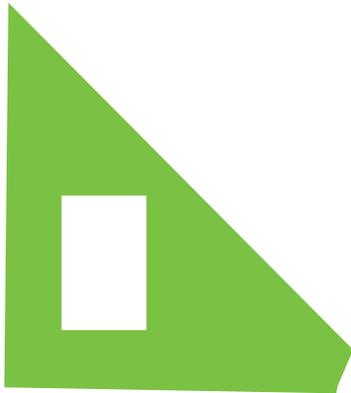
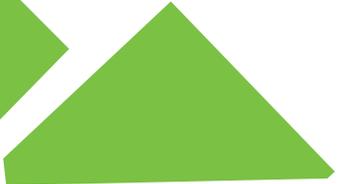
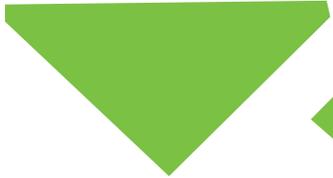
**Bonus!** Tweet or tag us with a photo of you and friends enjoying SoPhiE food using the hashtag  
#SummerWithSoPhiE. We'll share your post and you'll be entered to win a \$25 SoPhiE gift card!

 @seamaac  @sophiefoodtruck



**Final Deliberations & Concept Design**









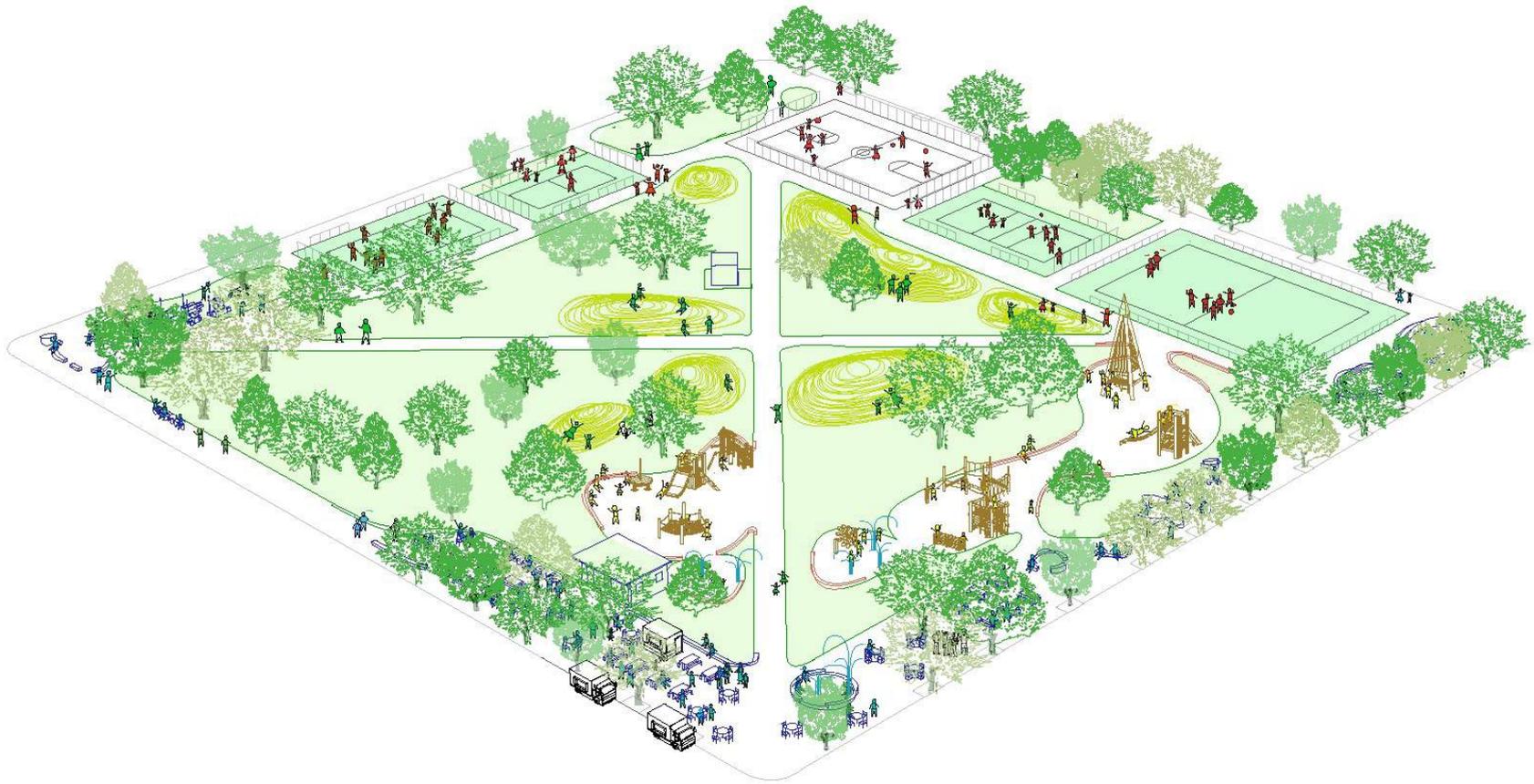






# Four Major Design Choices





II

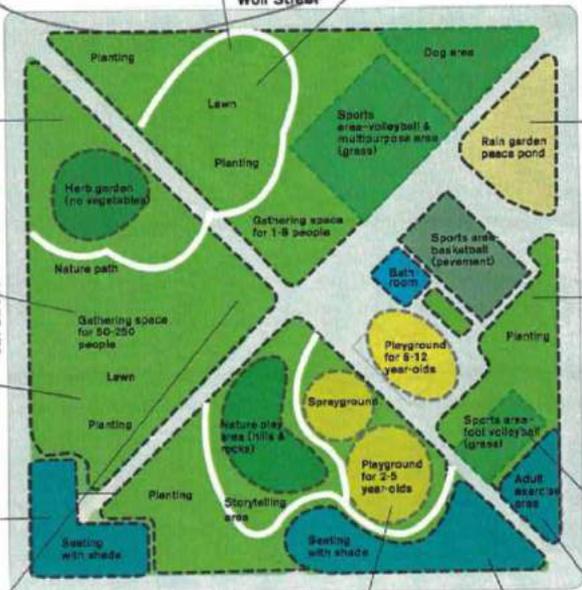


Wolf Street



6th Street

5th Street



Ritner Street





# Typical Responses



Wolf Street  
5th Street  
5th Street  
Blaine Street

### What we like

*I like it*  
*I like to climb*  
*my favorite*  
*playgrounds, rain garden, peace pond*  
*Garden, Dog Park, Basketball*  
*we love the climbing rocks*



### What we don't like

*herb garden*  
*we want to add a handful of dispersed trash cans*



---

*I THINK THE PARK NO MATTER WHICH DESIGN WOULD DO WASTE STANDS CLOSE TO THE STREET MAYBE 2 ON EACH SIDE*

*This one isn't my favorite*

*The usage of layout is great and the fountain life dilworth park would be nice.*

*I love this design idea.*

### What we don't like

### What we like

*Active playground*  
*Seating area*  
*Seating area*





Wolf Street  
5th Street  
5th Street  
Blaine Street

# Focus Groups

## Mifflin Square Park Design Focus Group

Sunday, November 19, 12–2 pm



**Sunday, 11/19, 12–2 pm SEAMAAC  
8th Street Office (just south of Snyder)  
2110 South 8th Street  
Philadelphia 19148**

Drinks & snacks will be served

Children are invited to attend with adults

Please RSVP to (267) 323-0967 or  
msp@seamaac.org by 11/16

Languages in Burmese, Karen, Chin, Español,  
Tiếng Việt, ગુજરાતી, नेपाली, འགྲུ་མོག་ & 中文.

Learn more at [www.mifflinsquareplan.org](http://www.mifflinsquareplan.org)











Any other overall recommendations?







**Next steps: Park, Housing, 7th Street**

# Playground Painting

SEAMAAC with friends and partners, including local elected officials, repainted older playground equipment, giving it a fresher newer look.





# Seats

SEAMAAC used Lowe's paint to repaint and refresh benches during Comcast Cares Day.



# Kids painting



# Larger Convenings



**MIFFIN SQUARE PARK NEIGHBORHOOD CONVENING**

Saturday, June 24th Rain Date June 25 3-5 PM 6th & Ritner

Questions? Call (215) 467-0690 or Email [mssp@seamaac.org](mailto:mssp@seamaac.org) or [www.MifflinSquarePlan.org](http://www.MifflinSquarePlan.org)

**LIVE PERFORMANCES, DJ, ARTS & CRAFTS**

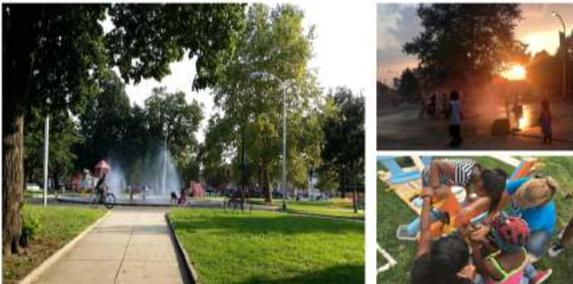
**POSTERS, GIVEAWAYS- & FOOD**

Over the last few months residents came together to discuss how to make Mifflin Square Park better. This Neighborhood Convening will bring together these ideas & more to help set the direction for our neighborhood & park plan.



# Engaging in all local languages

د میفلین سکویئر پارک په اړه عامه بحث



**چهارشنبه یا شورو، جنوري ۳۱، ۲۰۱۸**  
**۲:۰۰ بجو څخه تر ۴:۰۰ بجو پوري**

**ځای:** جان ایچ. ټگرټ د لومړنيو زده کړو ښوونځي، غونډه به په کتابتون/لابیرري کی ترسره شی.

**آدرس:** 400 West Porter St. 19148

**راشی خپل نظر شریک/څرگند کړی!**

تاسو ته بلنه درکړل شوې چې د ډیزاینرانو، بلان جوړونکو اوسناسو ګاونډیو سره پدې غونډه کې ګډون وکړی او خبرې وکړی چې څرنگه ولس اوسازمانونه سره یو ځای شي چې د مفلین سکویئر پارک په بیا رغولو او ډیزاینولو کې خبرې پیل او ملاتړ وکړي.

مهرباني وکړی تر جنوري ۲۹، ۲۰۱۸ پوري ځان ته ځای اونیسئ. ایمیل: [mssp@seamaac.org](mailto:mssp@seamaac.org)

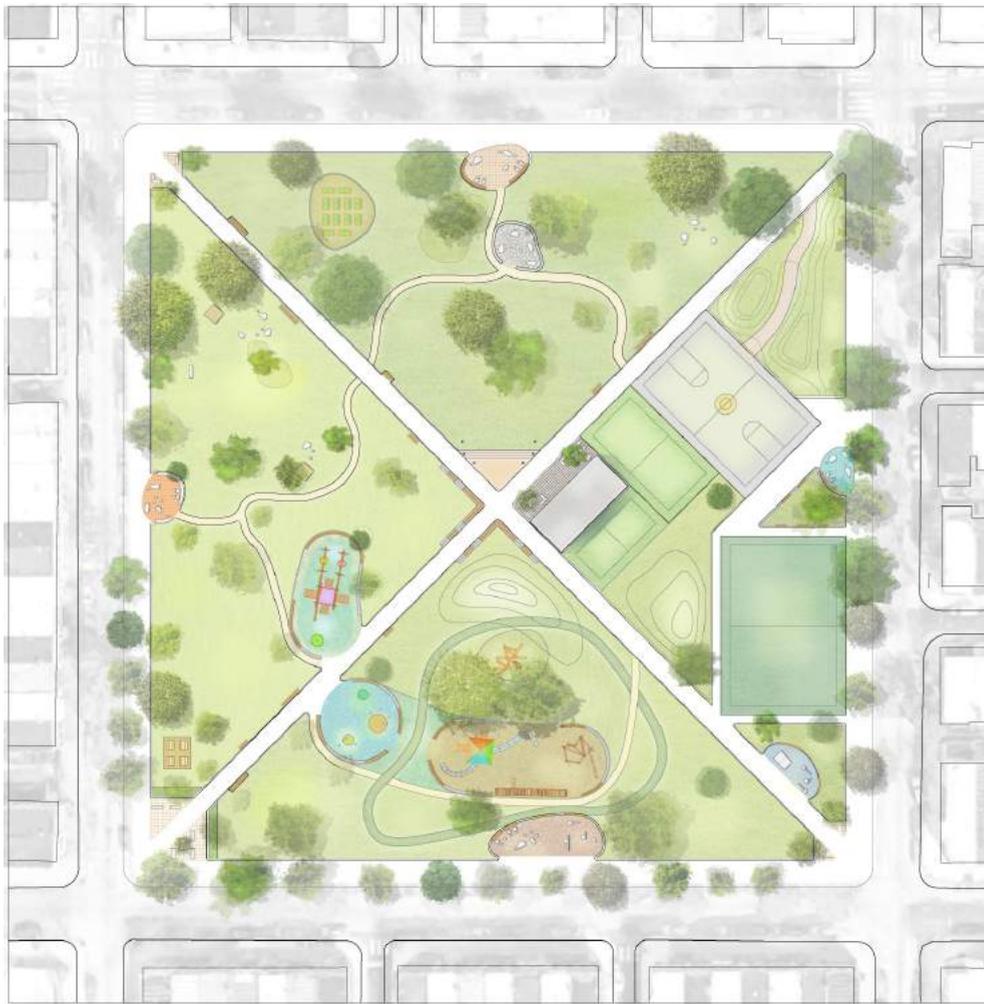
یا هم د بلاک مشر(کټین) محترم هارن سره په ۲۹۱۶-۳۲۹-۲۶۷ اړیکه کی شی.

# SoPhiE at the Kick-Off

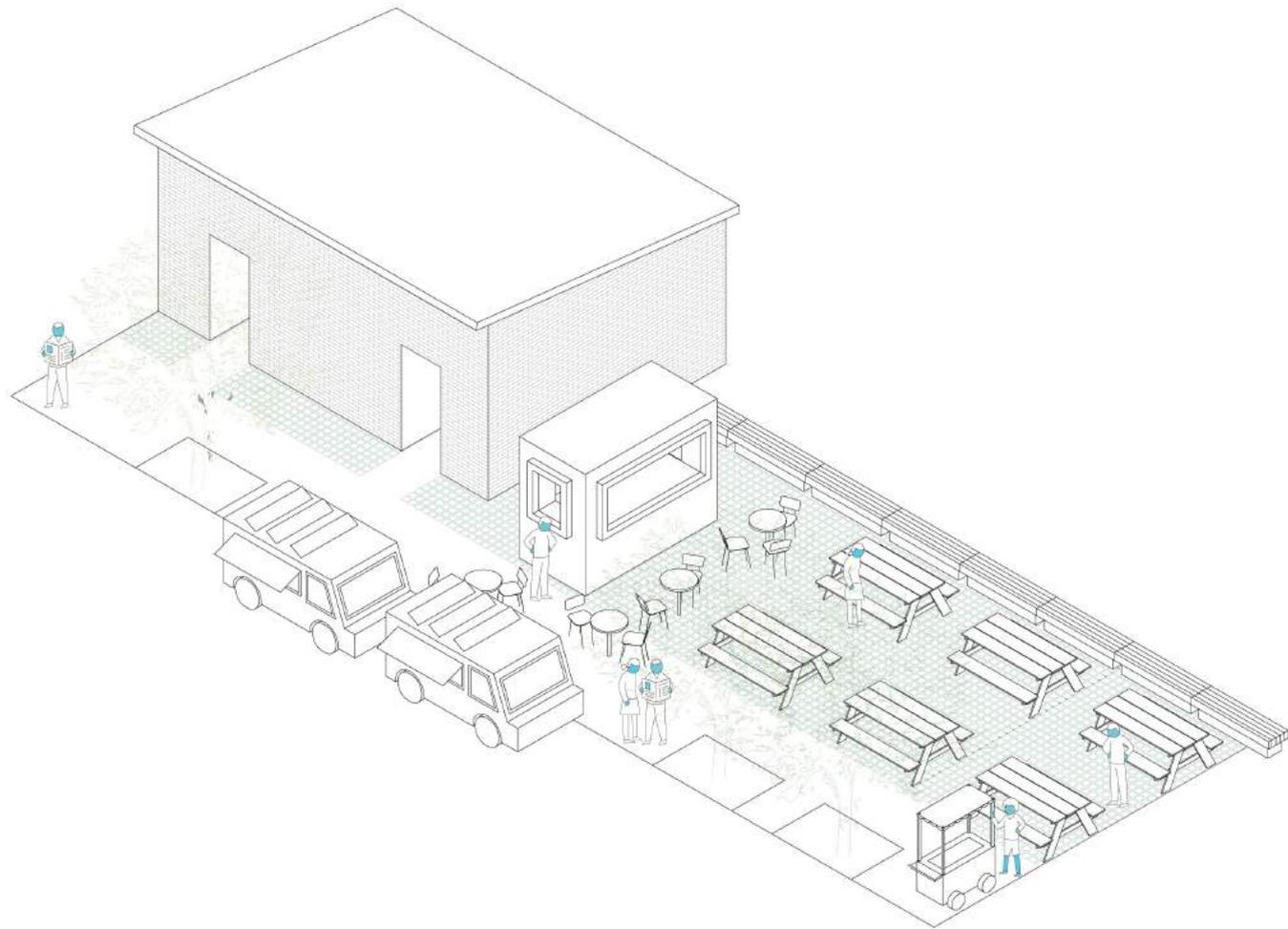


# Fun at the Park for Everyone





Final concept design









# Rebuild It!

## Rebuild Mifflin Square Park!



Honorable Mayor Kenney, Councilman Squilla & Commissioner Ott Lovell—

As residents of Southeast Philadelphia and people who depend on Mifflin Square Park for open space, social time, and recreation, we thank you and other city workers for all you do for our park and neighborhood.



As you know, our park gets lots of use and has not been substantially improved for generations. Since November 2016, hundreds of neighborhood residents & park users have come together on dozens of occasions to talk and dream about this place. After many ideas offered and stories told, we have come together around the "Making Room for Everyone" plan for Mifflin Square Park. Today, we join Friends of Mifflin Square Park and Mifflin Coalition to call for the rebuilding of Mifflin Square Park!

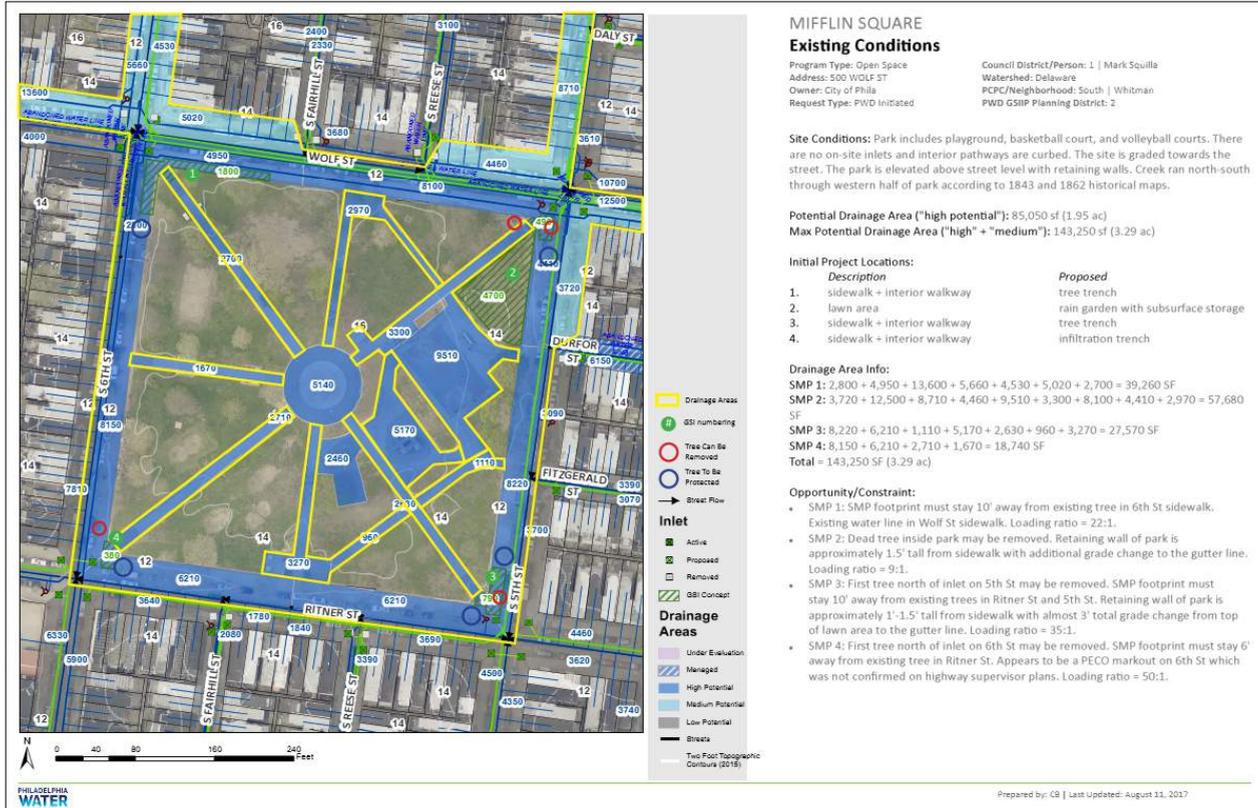


The "Making Room for Everyone" plan shows how the Mifflin Square Park can be designed to better meet the needs of our diverse community including all age groups and users, avoiding some problems that we have today. Among many advantages, the plan includes many more comfortable gathering spaces with seating and shade, especially for elders, space for legal vending and events like festivals and rovin' nights, new playgrounds, sprayground, and nature play areas, sports areas for basketball, volleyball, kawa, and soccer, lots of art and decoration, a building with meeting rooms and restrooms, and a drinking fountain. The plan also calls for the seasonal maintenance worker position to be made year-round. Together, we can make this important and spirited place even better: safe, clean & fun.



Name	Address
Nicolas Landa	2225 S 7th St Phila 19148
Ismael Boudista	2225 S 7th St Phila 19148
Wesley	2217 S 7th St Phila PA 19148
Wesley Rodriguez	2221 S 7th St Phila
Luz Rodriguez	2015 Call 6 St Phila
Yvonne Park	2139 S 7th St PA 19148
Phyllis Lomax	2129 S 7th St Phila PA 19148
Adwin Parks	2115 S 7th St Phila PA 19148
Kim Jay	2122 S 7th St Phila PA
Sivan	2200-27 St Mark PA
SARAH Lamp	2216 S 7th St Phila PA
Wesley	2224 S 7th St 19148

# Stormwater Retention as an Early Improvement



**Thank you**